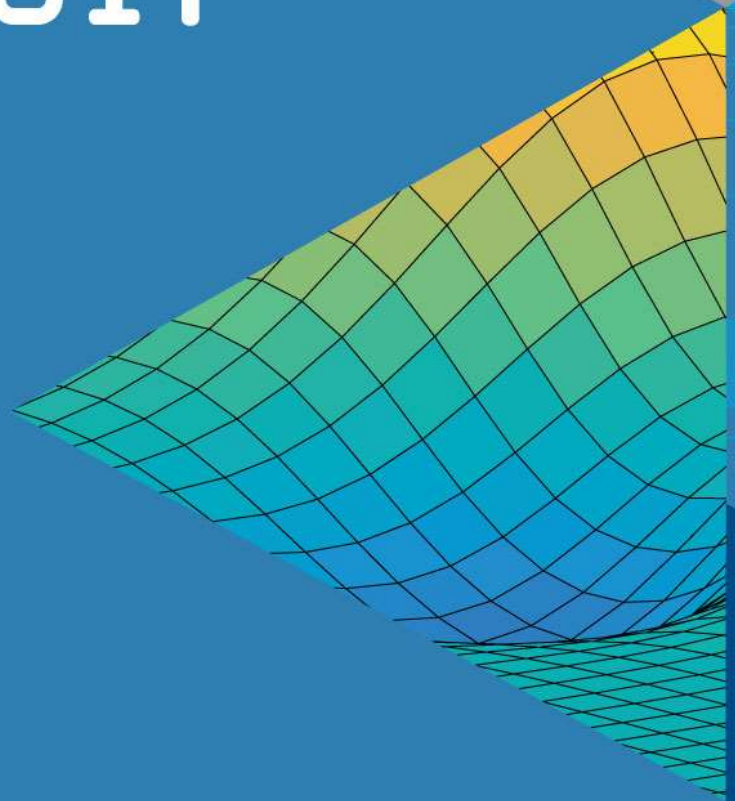
MATLAB EXPO 2017 KOREA

4월 27일, 서울

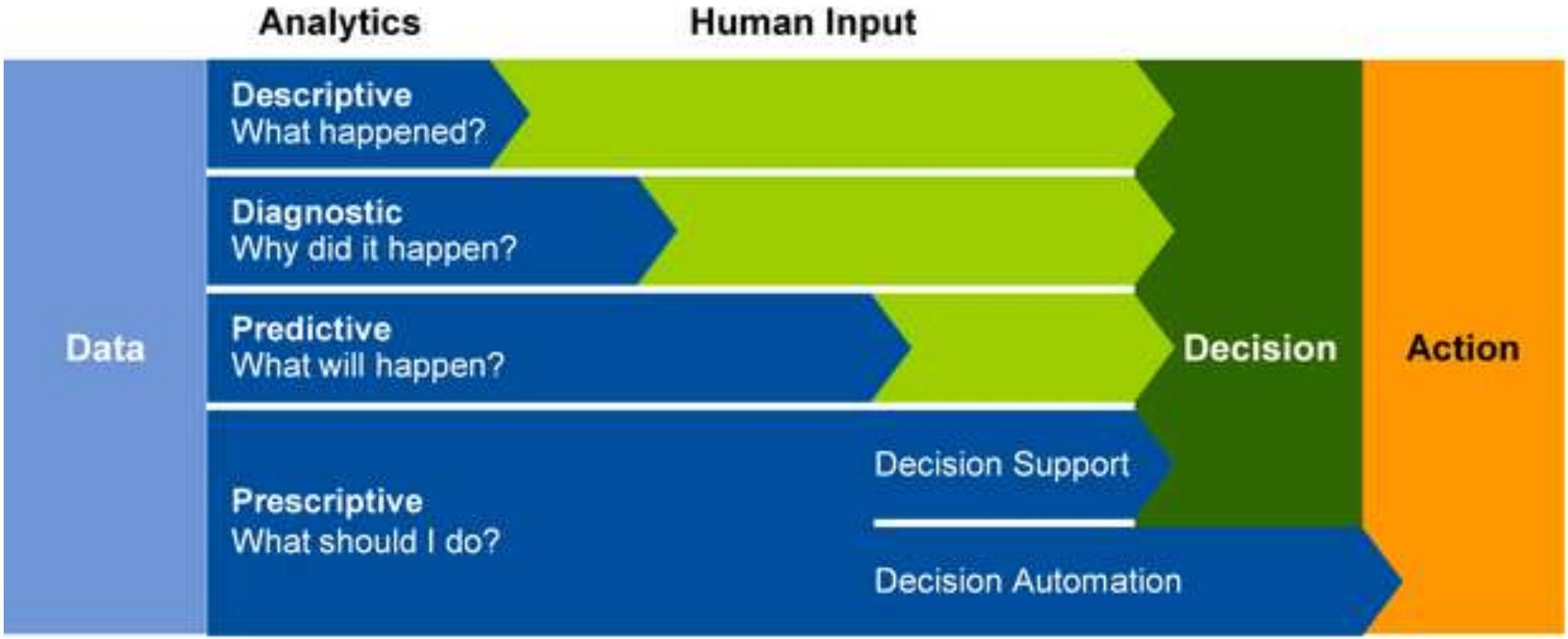
등록 하기 matlabexpo.co.kr



빅데이터 처리 및 머신 러닝 기법

Application Engineer
엄준상 과장

Data Analytics



Turn large volumes of complex data into actionable information
source: Gartner

Data Analytics Workflow

Access and Explore Data

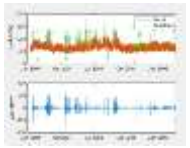
Files

Databases

Sensors

Preprocess Data

Working with Messy Data

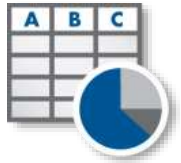


Data Reduction/ Transformation

Feature Extraction

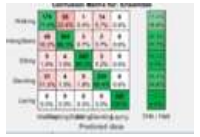
Develop Predictive Models

Model Creation e.g. Machine Learning



Parameter Optimization

Model Validation



Integrate Analytics with Systems

Desktop Apps

Enterprise Scale Systems

Embedded Devices and Hardware

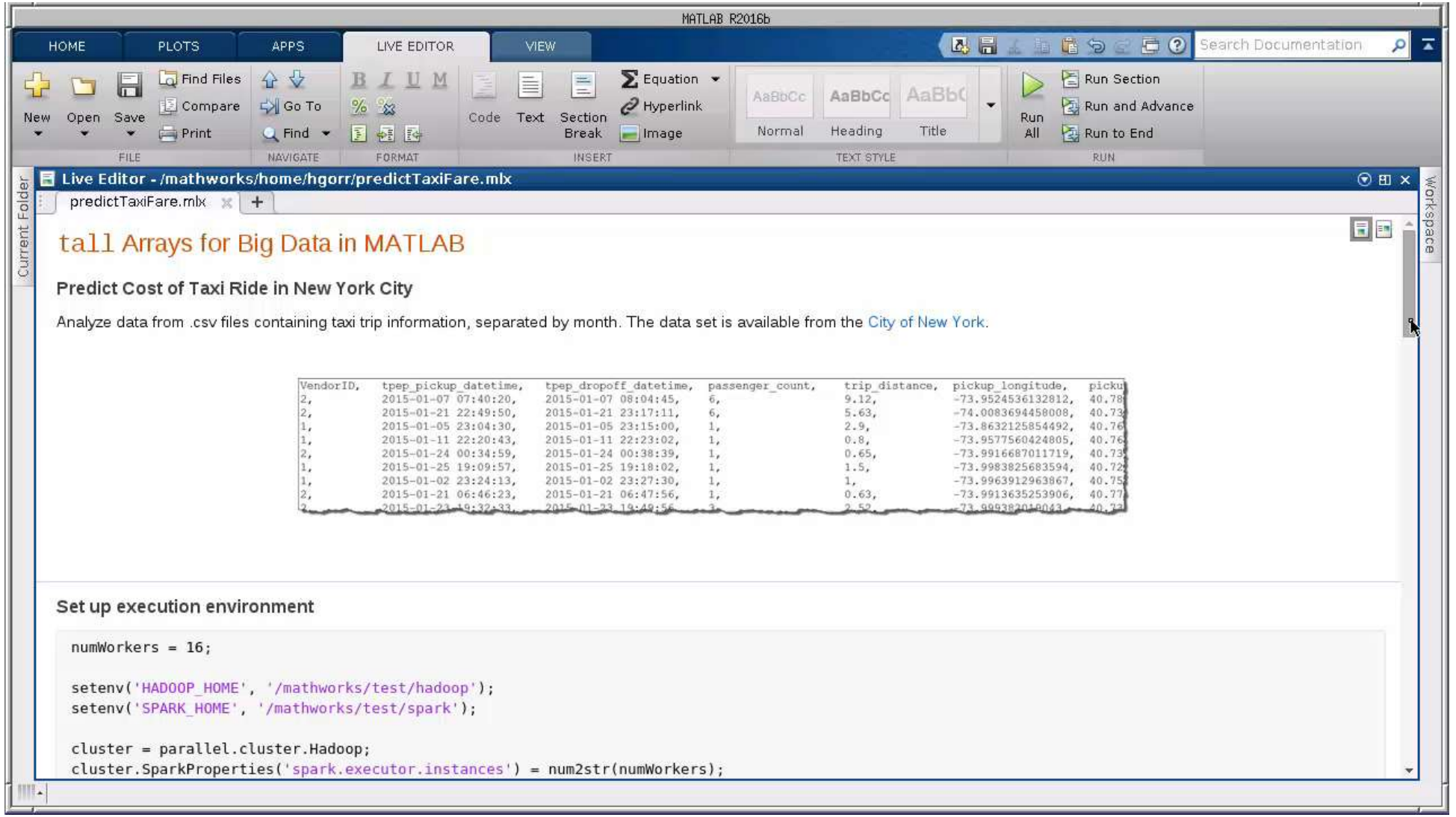
Example: Working with Big Data in MATLAB

- **Objective:** Create a model to predict the cost of a taxi ride in New York City

- **Inputs:**
  - Monthly taxi ride log files
  - The local data set is **small** (~20 MB)
  - The full data set is **big** (~25 GB)

- **Approach:**
  - Acecss Data
  - Preprocess and explore data
  - Develop and validate predictive model (linear fit)
    - Work with subset of data for prototyping
    - Scale to full data set on a cluster

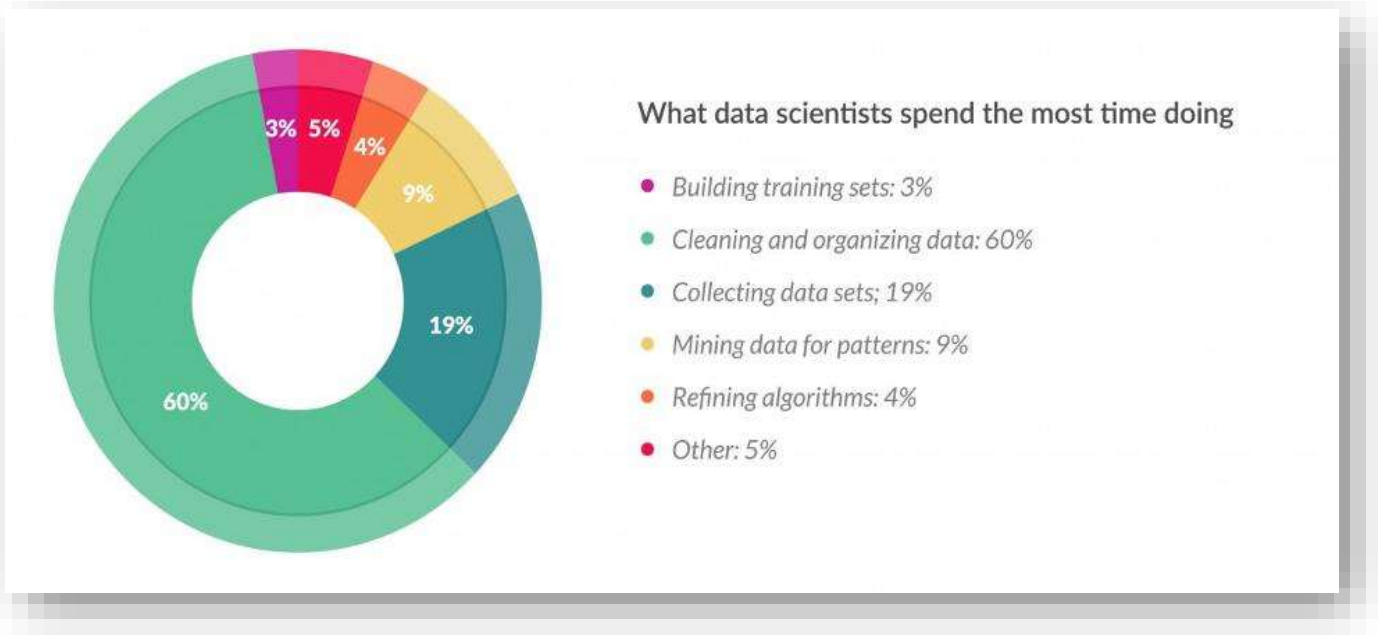
Example: Working with Big Data in MATLAB



Data Access and Pre-processing – Challenges

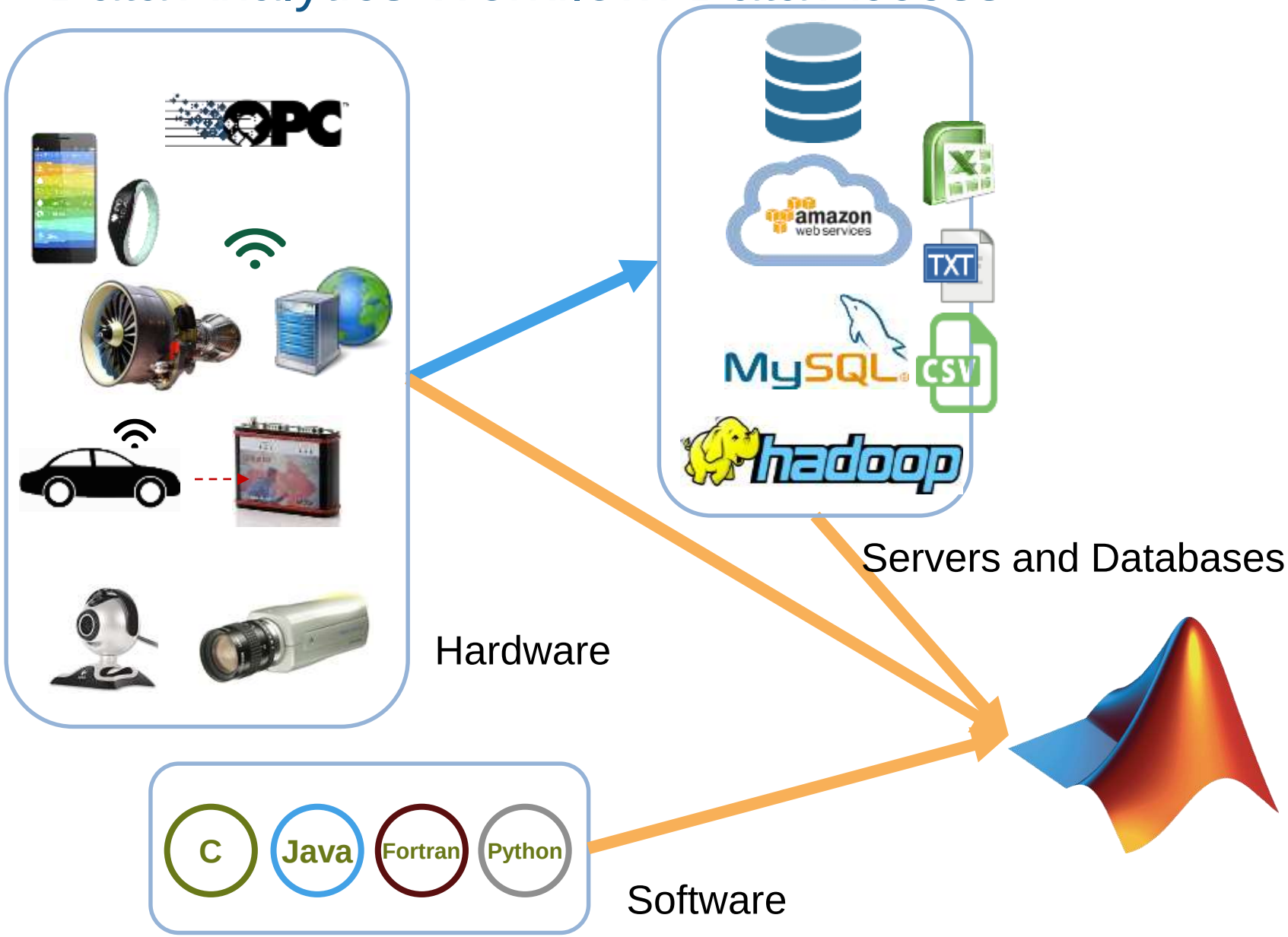
Challenges

- Data aggregation
  - Different sources (files, web, etc.)
  - Different types (images, text, audio, etc.)
- Data clean up
  - Poorly formatted files
  - Irregularly sampled data
  - Redundant data, outliers, missing data etc.
- Data specific processing
  - Signals: Smoothing, resampling, denoising, Wavelet transforms, etc.
  - Images: Image registration, morphological filtering, deblurring, etc.
- Dealing with out of memory data (big data)



Data preparation accounts for about **80%** of the work of data scientists - Forbes

Data Analytics Workflow: Data Access



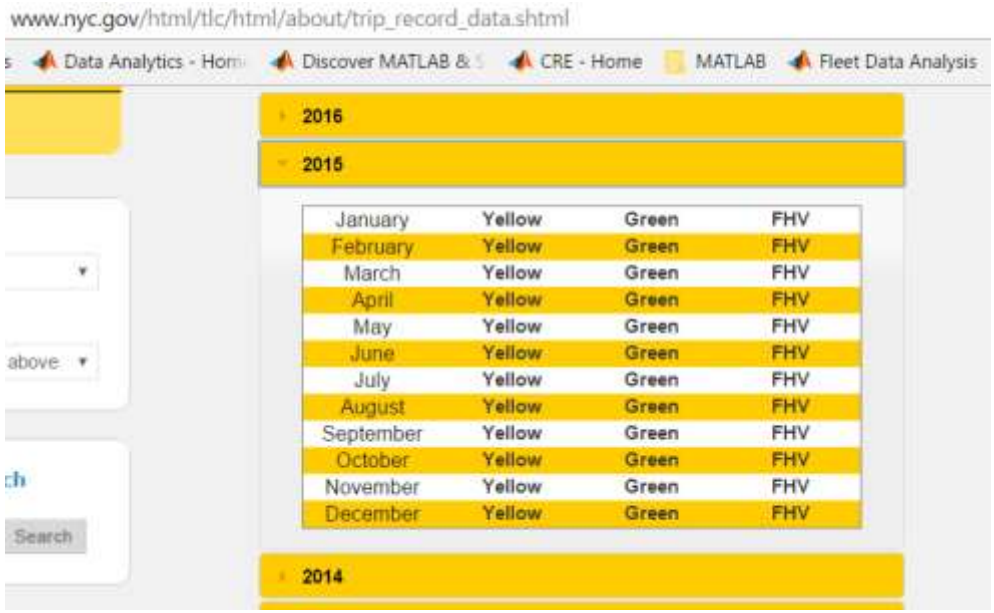
Business and Transactional Data

- Repositories – SQL, NoSQL, etc.
- File I/O – Text, Spreadsheet, etc.
- Web Sources – RESTful, JSON, etc.

Engineering, Scientific and Field Data

- Real-Time Sources – Sensors, GPS, etc.
- File I/O – Image, Audio, etc.
- Communication Protocols – OPC (OLE for Process Control), CAN (Controller Area Network), etc.

Data Analytics Workflow: Big Data Access and Pre-processing

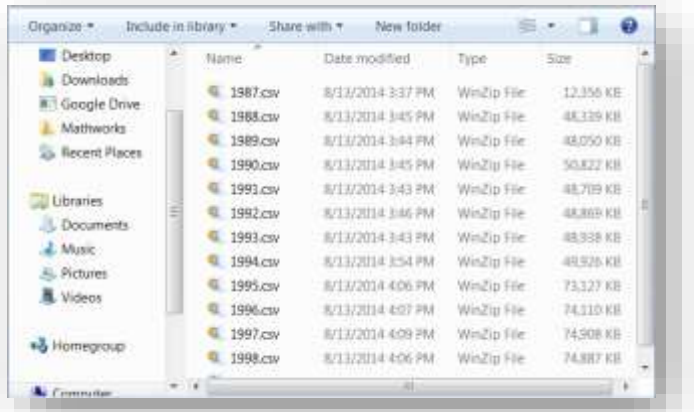


Download 2015 Taxi Data from Web using *'websave' in parallel*

```
parfor i=1:12
   fileName = ['taxiData2015_', num2str(i)]
   url      = ['https://s3.amazonaws.com/nyc-tlc/trip+data/yellow_tripdata_2016-0',num2str(i), '.csv']
   websave(fileName, url)
end
```

Big Data in Recent Releases

- **`datastore`**
  - Tabular text files
  - Images
  - Excel spreadsheets
  - (SQL) Databases
  - HDFS (Hadoop)
  - S3 (Amazon Web Services)
- **MATLAB MapReduce**
  - Scales from Desktop to Hadoop




```
>> preview(ds)
ans =
    Year    Month    DayofMonth    DayOfWeek
    ____    _____    __________    _________
    1987    10       21            3
    1987    10       26            1
    1987    10       23            5
    1987    10       23            5
```

```
airdata = datastore('*.csv');
airdata.SelectedVariables = {'Distance', 'ArrDelay'};

data = read(airdata);
```

Data Analytics Workflow: Big Data Access and Pre-processing

Create a `datastore` to represent the data

A `datastore` is a repository for data and allows you to read part of the data, memory.

```
fileLoc = fullfile('taxiData','*.csv');
ds = datastore(fileLoc);
preview(ds)
```

Select variables of interest and give them more intuitive labels.

```
vars = [2:3,5,12:13,16,19];
ds.VariableNames(vars) = {'Pickup','Dropoff','TripDistance',...
    'PaymentType','Fare','Tip','Total'};
ds.SelectedVariableNames = ds.VariableNames(vars);
```

Connect to the database application

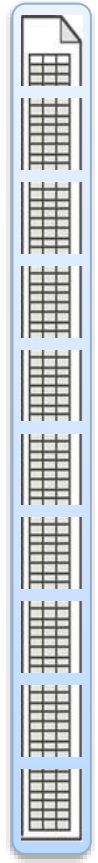
```
conn = database('taxiDemo', 'root', 'matlab', ...
    'Vendor', 'MYSQL', ...
    'Server', 'localhost', ...
    'PortNumber', 3306);
```

Create a database datastore and import data of interest

```
 sqlquery = ['select pickuptime, dropofftime, trip_distance,'...
   'payment_type, fare_amount from taxiData'];
ds = databaseDatastore(conn,sqlquery, 'ReadSize',100000);
```

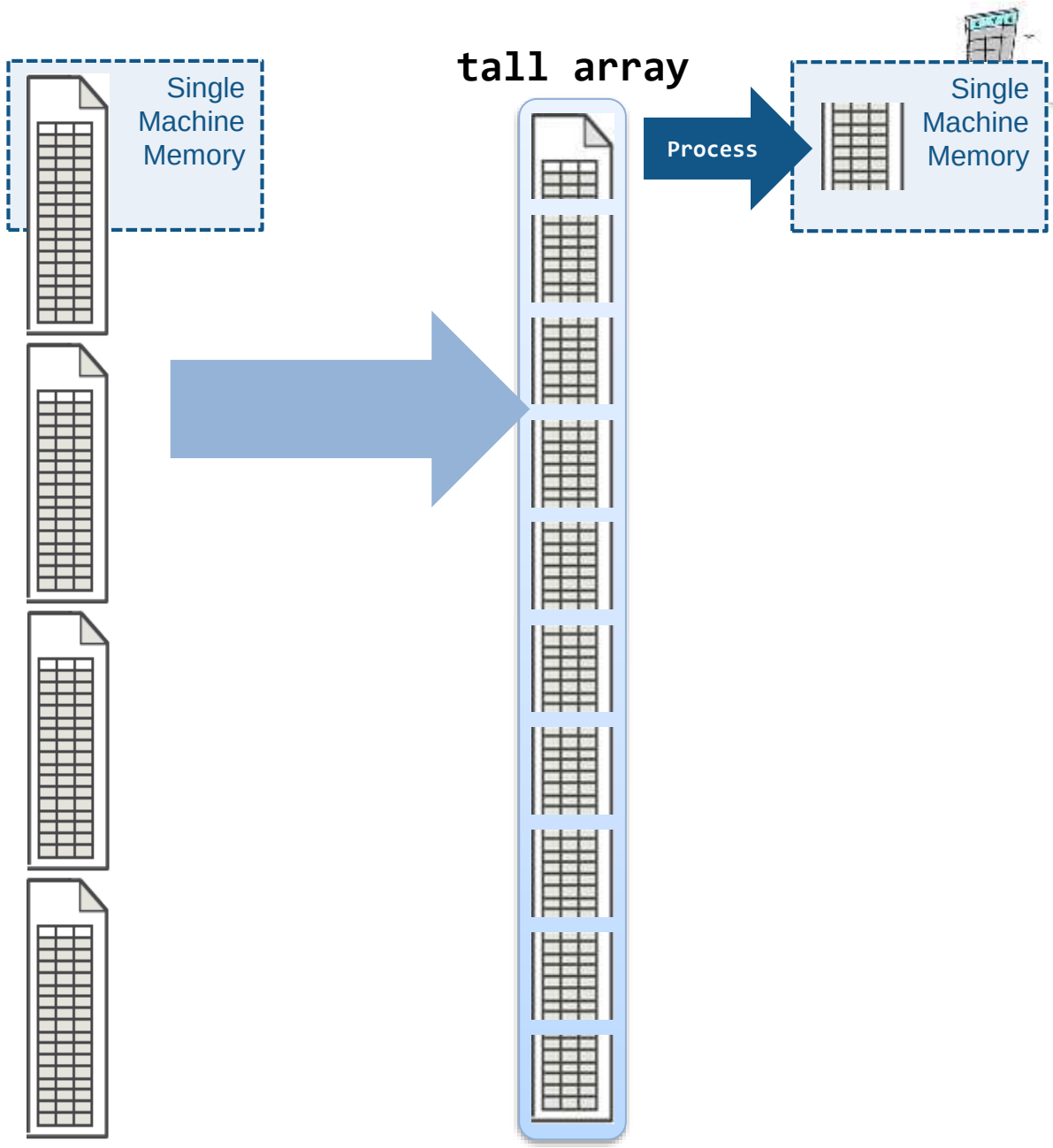
`tall` arrays in R2016b

- New data type designed for data that doesn't fit into memory
- Lots of observations (hence "tall")
- Looks like a normal MATLAB array
  - Supports numeric types, tables, datetimes, strings, etc…
  - Supports several hundred functions for basic math, stats, indexing, etc.
  - **Statistics and Machine Learning Toolbox** support (clustering, classification, etc.)



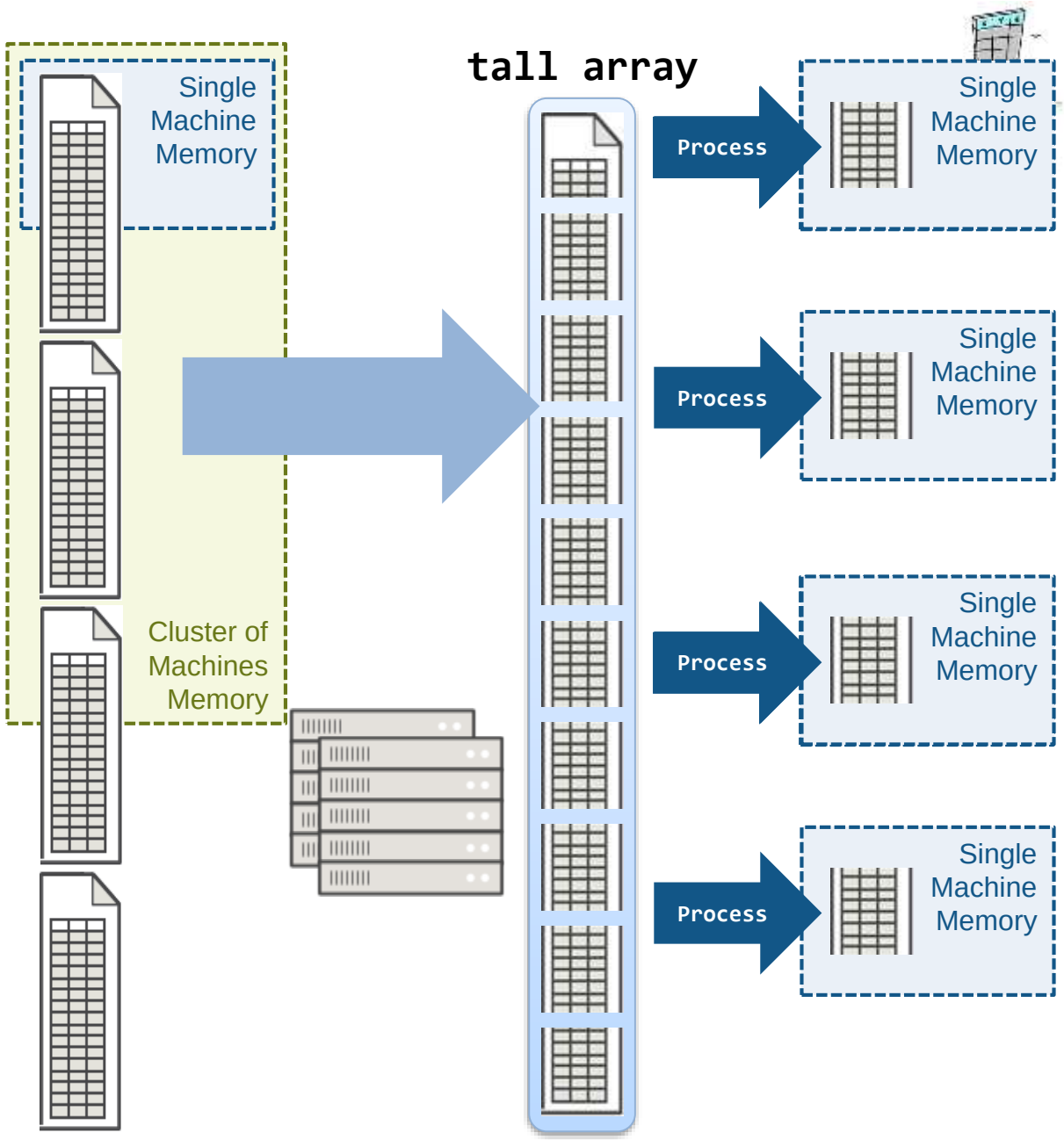
`tall` arrays R2016b

- Automatically breaks data up into s mall “chunks” that fit in memory
- Tall arrays scan through the datase t one “chunk” at a time
- Processing code for tall arrays is th e same as ordinary arrays

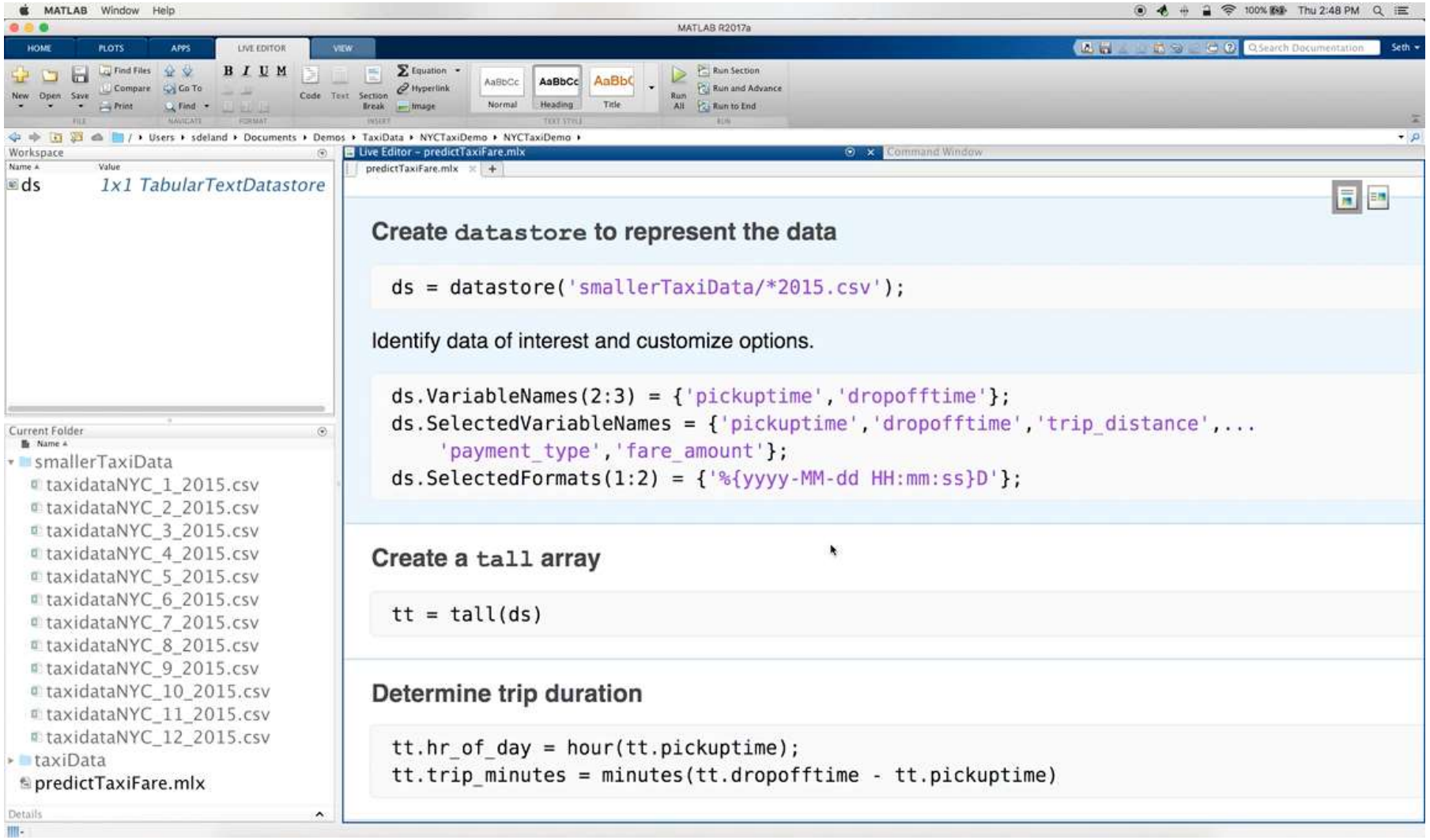


`tall` arrays R2016b

- With Parallel Computing Toolbox, pr ocess several “chunks” at once
- Can scale up to clusters with MATL AB Distributed Computing Server



Demo: Working with Tall Arrays



Data Access and pre-processing – challenges and solution

Challenges

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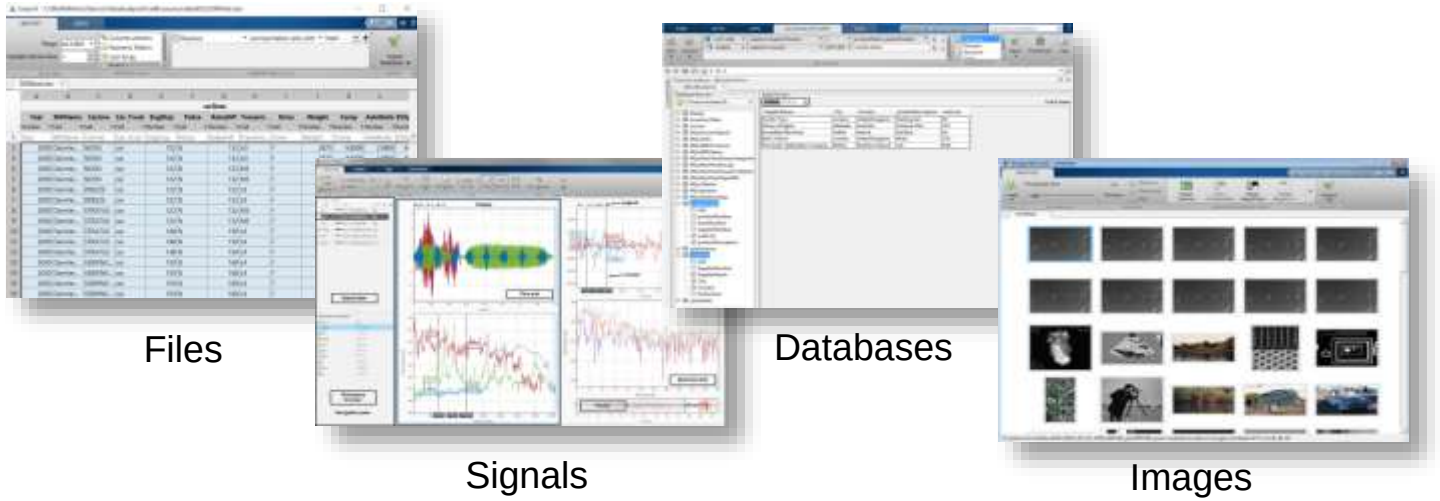


- Point and click tools to access variety of data sources
- High-performance environment for **big data**
- Built-in algorithms for data preprocessing including sensor, image, audio, video and other real-time data

Consider Machine/Deep Learning When

Problem is too complex for hand written rules or equations

Speech Recognition


Object Recognition


Engine Health Monitoring

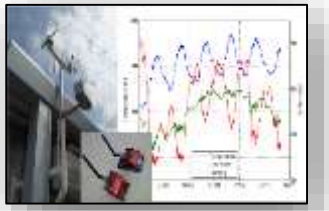
Program needs to adapt with changing data

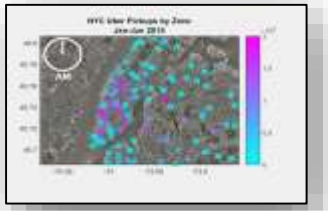

Weather Forecasting

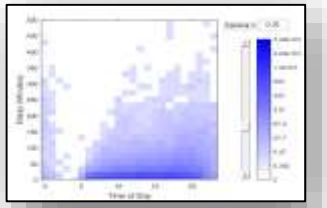

Energy Load Forecasting


Stock Market Prediction

Program needs to scale


IoT Analytics


Taxi Availability


Airline Flight Delays

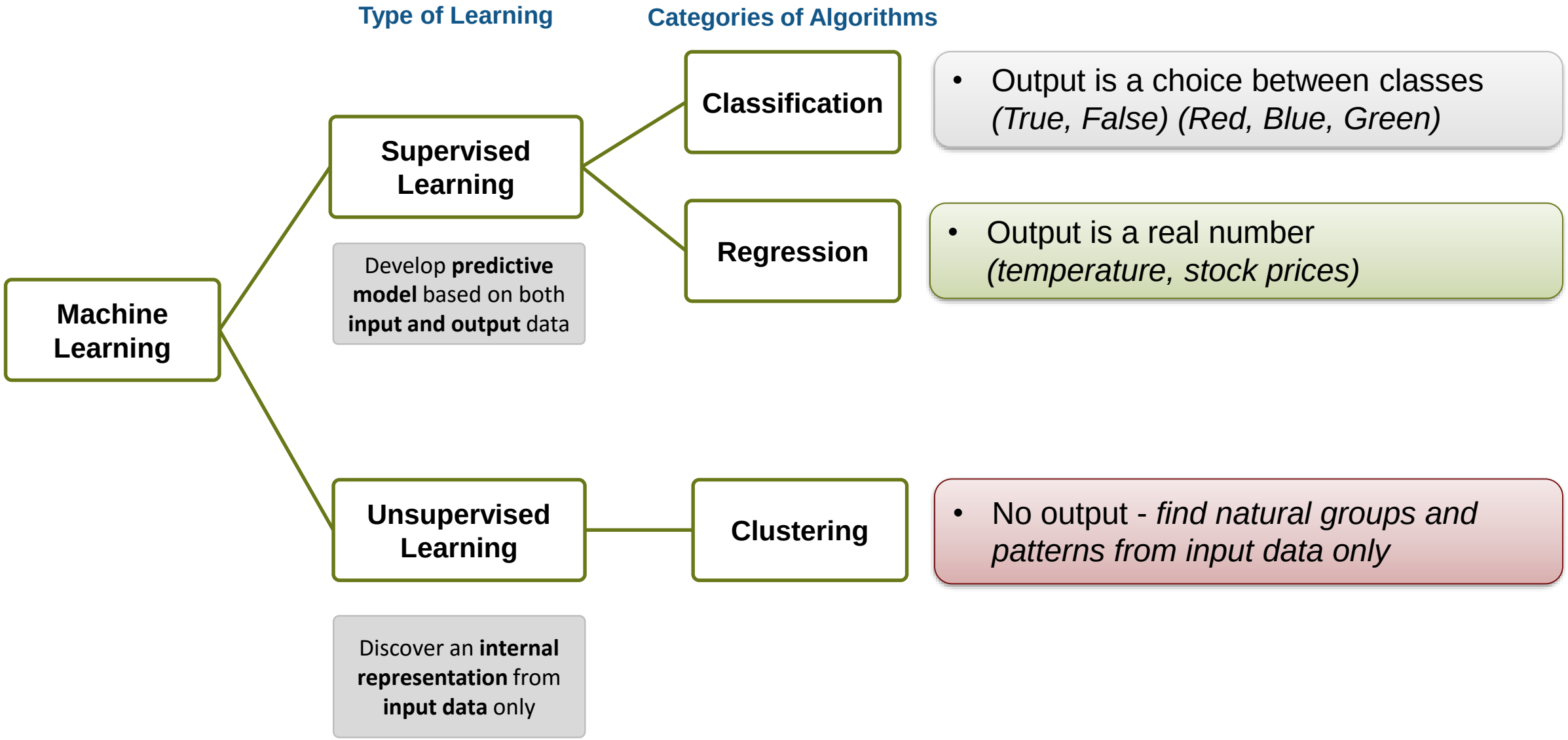
Because algorithms can

learn complex non-linear relationships

update as more data becomes available

learn efficiently from very large data sets

Different Types of Learning



Machine Learning with Big Data

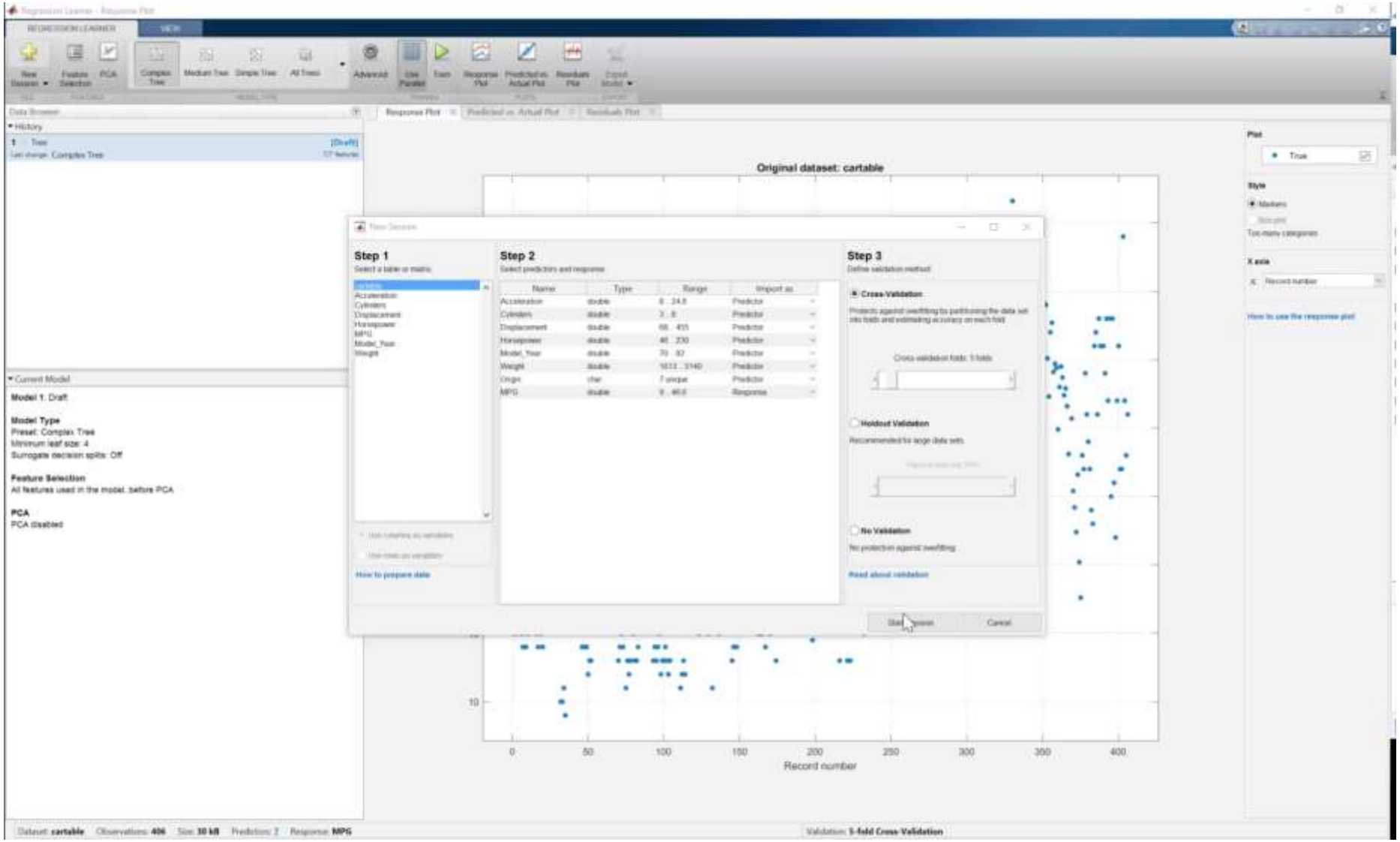
R2016b

- Descriptive statistics (skewness, tabulate, crosstab, cov, grpstats, …)
- K-means clustering (kmeans)
- Visualization (ksdensity, binScatterPlot; histogram, histogram2)
- Dimensionality reduction (pca, pcacov, factoran)
- Linear and generalized linear regression (fitlm, fitglm)
- Discriminant analysis (fitcdiscr)

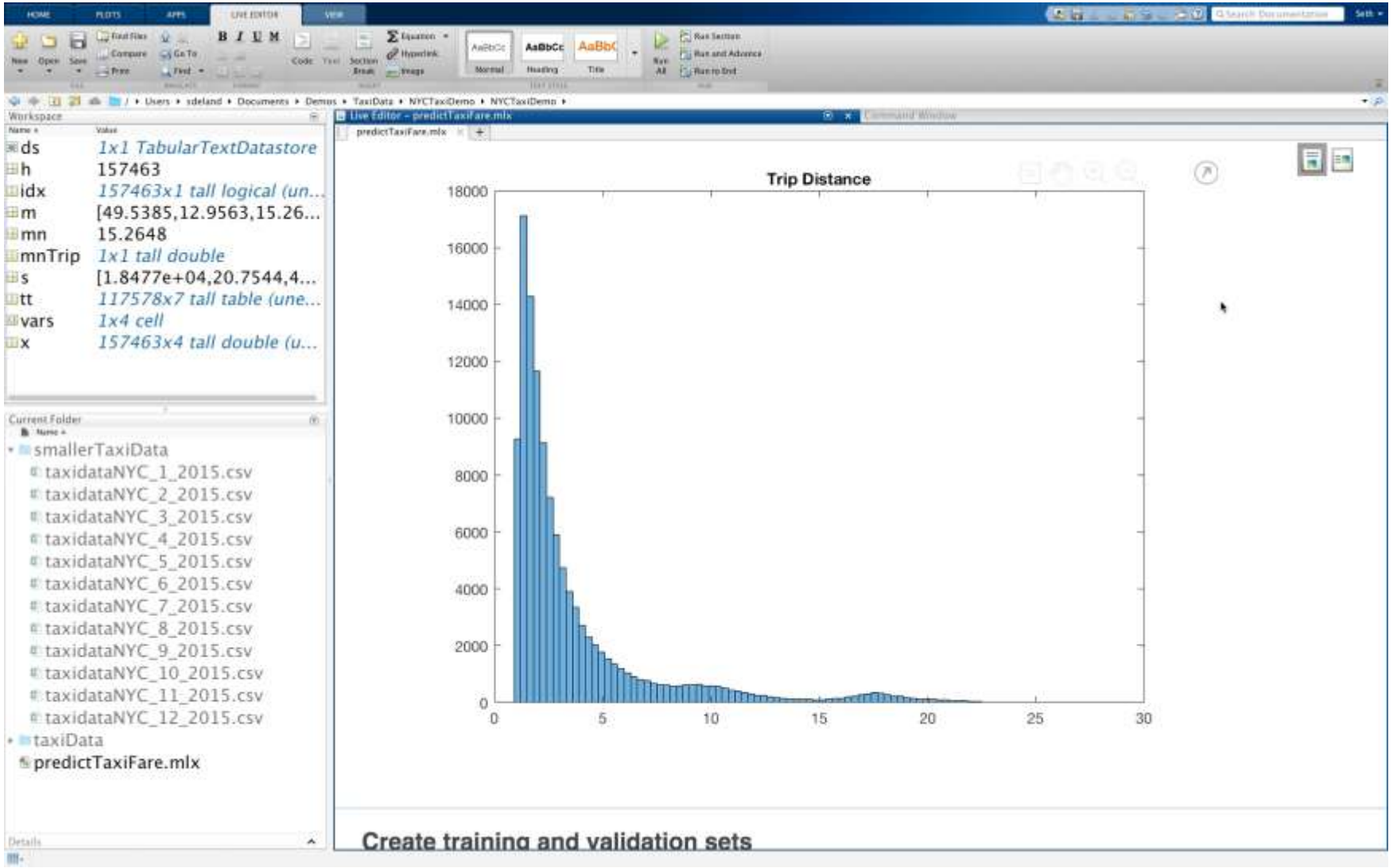
R2017a

- Linear classification methods for SVM and logistic regression (fitclinear)
- Random forest ensembles of classification trees (TreeBagger)
- Naïve Bayes classification (fitcnb)
- Regularized regression (lasso)
- Prediction applied to tall arrays

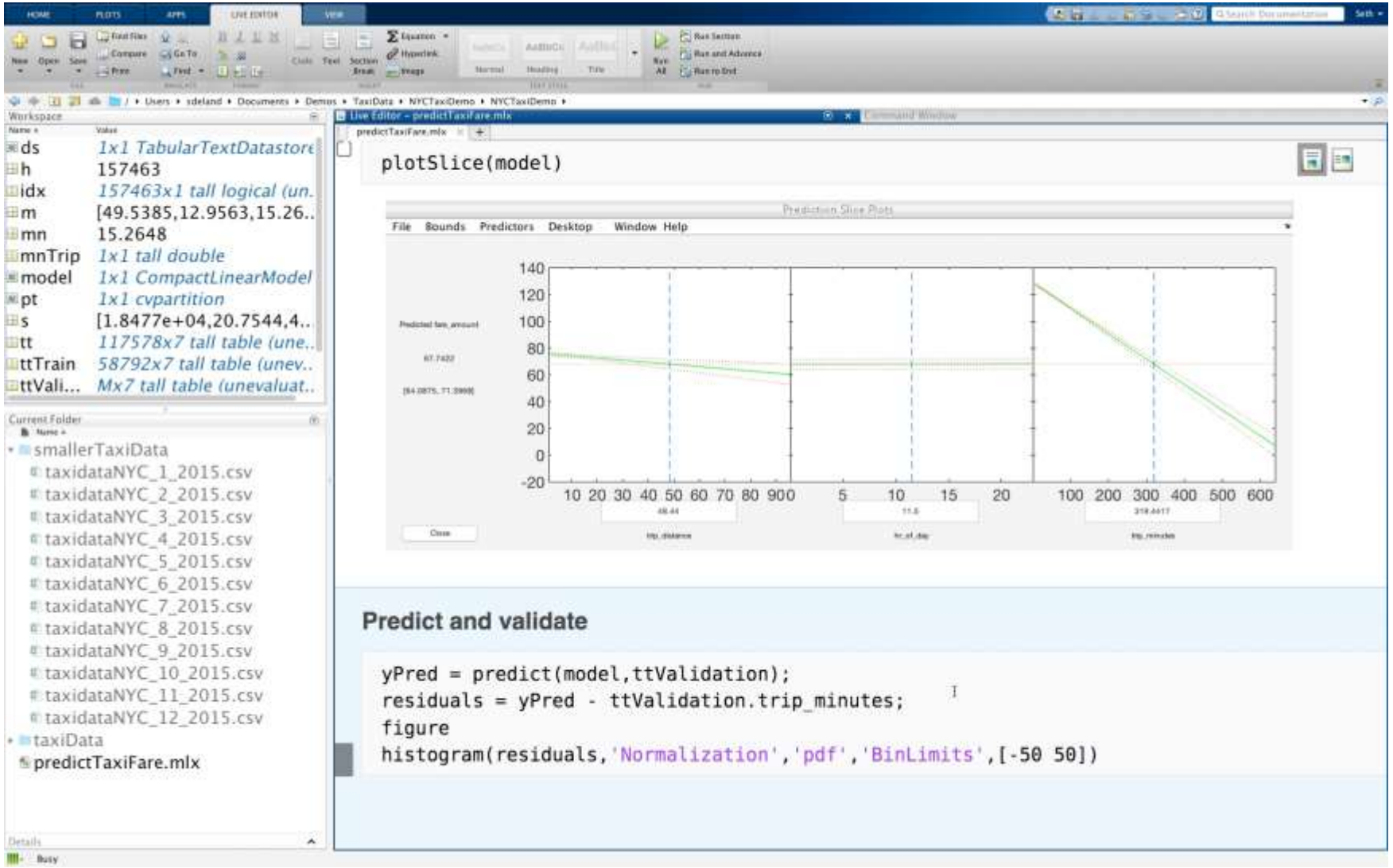
Regression Learner



Demo: Training a Machine Learning Model



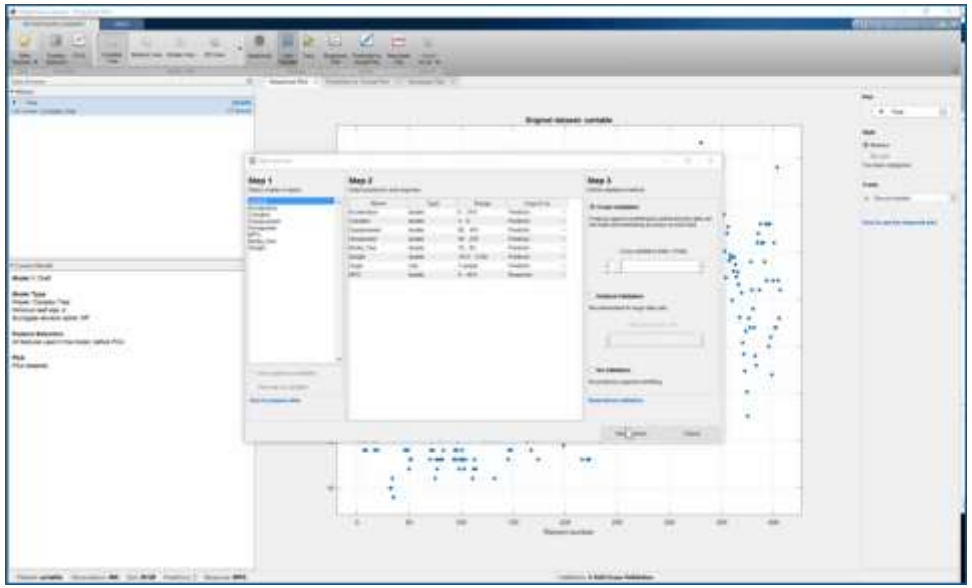
Demo: Training a Machine Learning Model



Regression Learner

App to apply advanced regression methods to your data

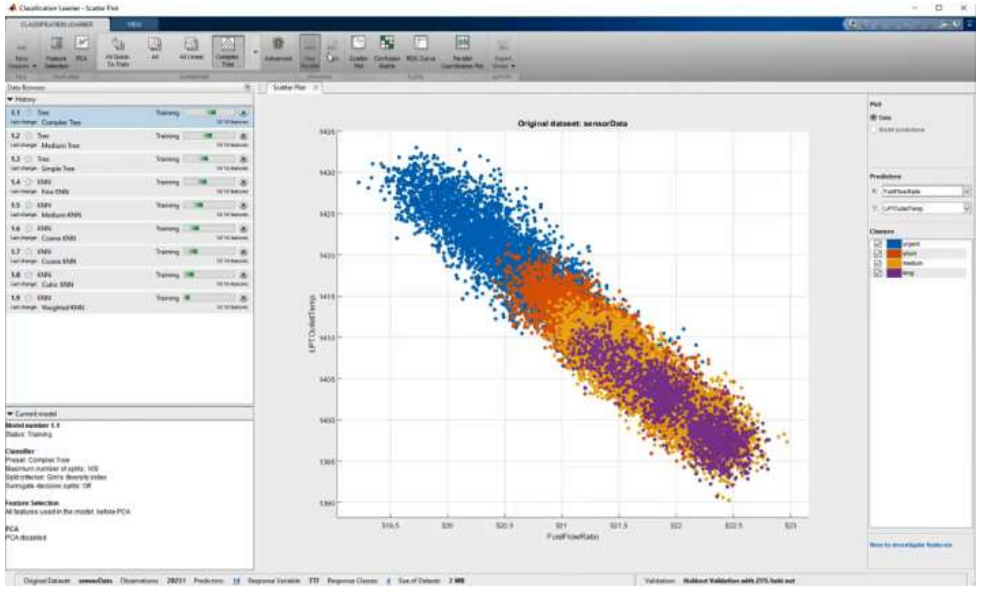
- Added to Statistics and Machine Learning Toolbox in R2017a
- Point and click interface – no coding requi red
- Quickly evaluate, compare and select regr ession models
- Export and share MATLAB code or traine d models



Classification Learner

App to apply advanced classification methods to your data

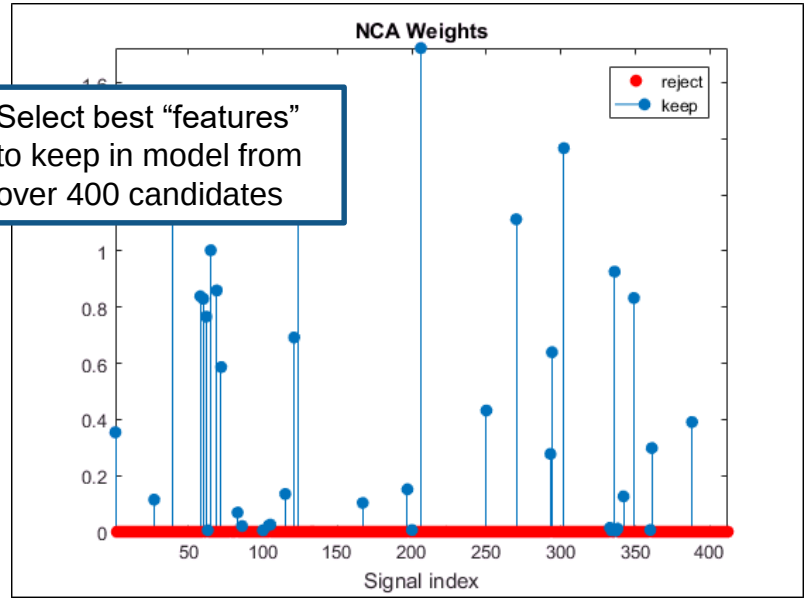
- Added to Statistics and Machine Learning Toolbox in R2014a
- Point and click interface – no coding requi red
- Quickly evaluate, compare and select clas sification models
- Export and share MATLAB code or traine d models



Tuning Machine Learning Models

Get more accurate models in less time

Automatically select best machine leaning “features”



R2016b

NCA: Neighborhood Component Analysis

Automatically fine-tune machine learning parameters

R2016b

Hyperparameter Tuning

Machine Learning Hyperparameters

```
SVMModel = fitcsvm(X,Y,'Standardize',true,'KernelFunction','RBF',...
    'KernelScale','auto');
```

Hyperparameters

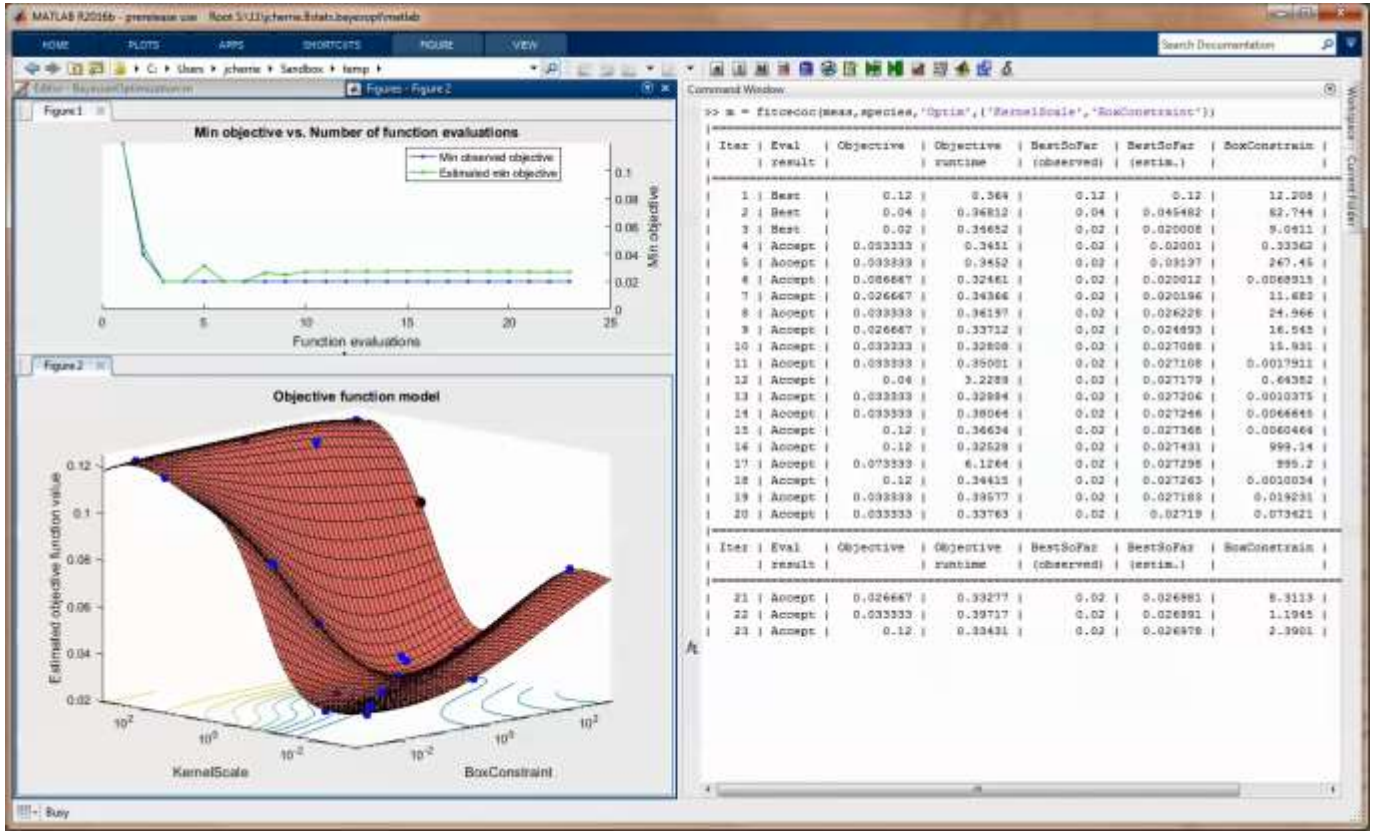
```
SVMModel = fitcsvm(X,Y,'OptimizeHyperparameters','auto');
```

Tune a typical set of hyperparameters for this model

```
SVMModel = fitcsvm(X,Y,'OptimizeHyperparameters','all');
```

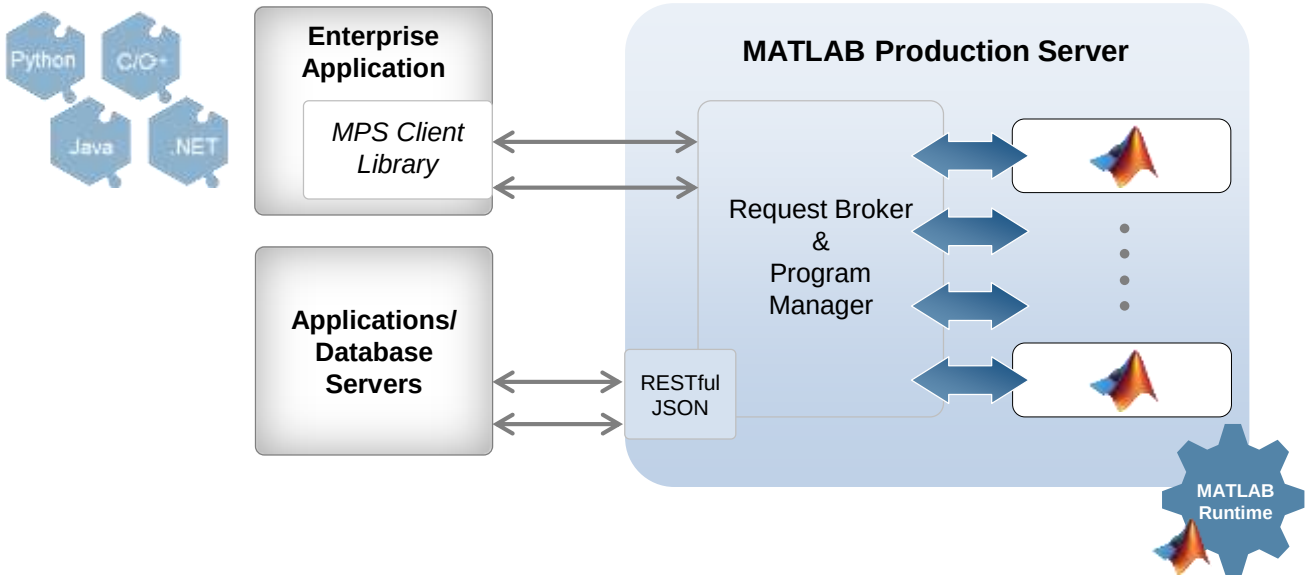
Tune all hyperparameters for this model

Bayesian Optimization in Action

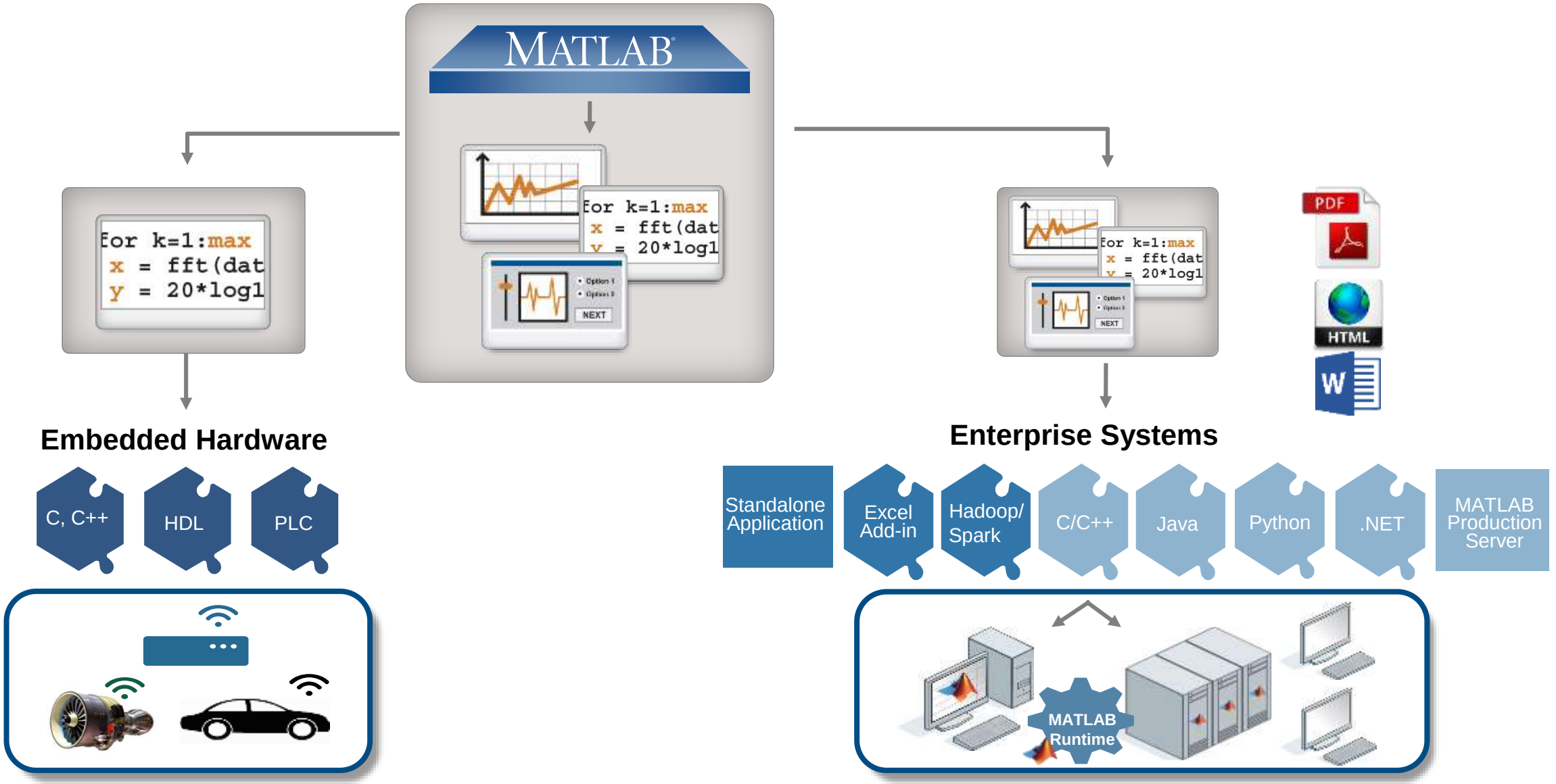


MATLAB Production Server

- Server software
  - Manages packaged MATLAB progr ams and worker pool
- MATLAB Runtime libraries
  - Single server can use runtimes fro m different releases
- RESTful JSON interface
- Lightweight client libraries
  - C/C++, .NET, Python, and Java



Integrate analytics with systems



Key Takeaways

1. **MATLAB Analytics work with business and engineering data**
   - Utilize all of your data.
2. **MATLAB enables domain experts to do Data Science**
   - Apply advanced analytics techniques.
3. **MATLAB Analytics run anywhere**
   - Operationalize analytics to enterprise systems and embedded devices.

Resources to learn and get started

mathworks.com/big-data

mathworks.com/machine-learning