

MATLAB EXPO 2017

KOREA

4월 27일, 서울

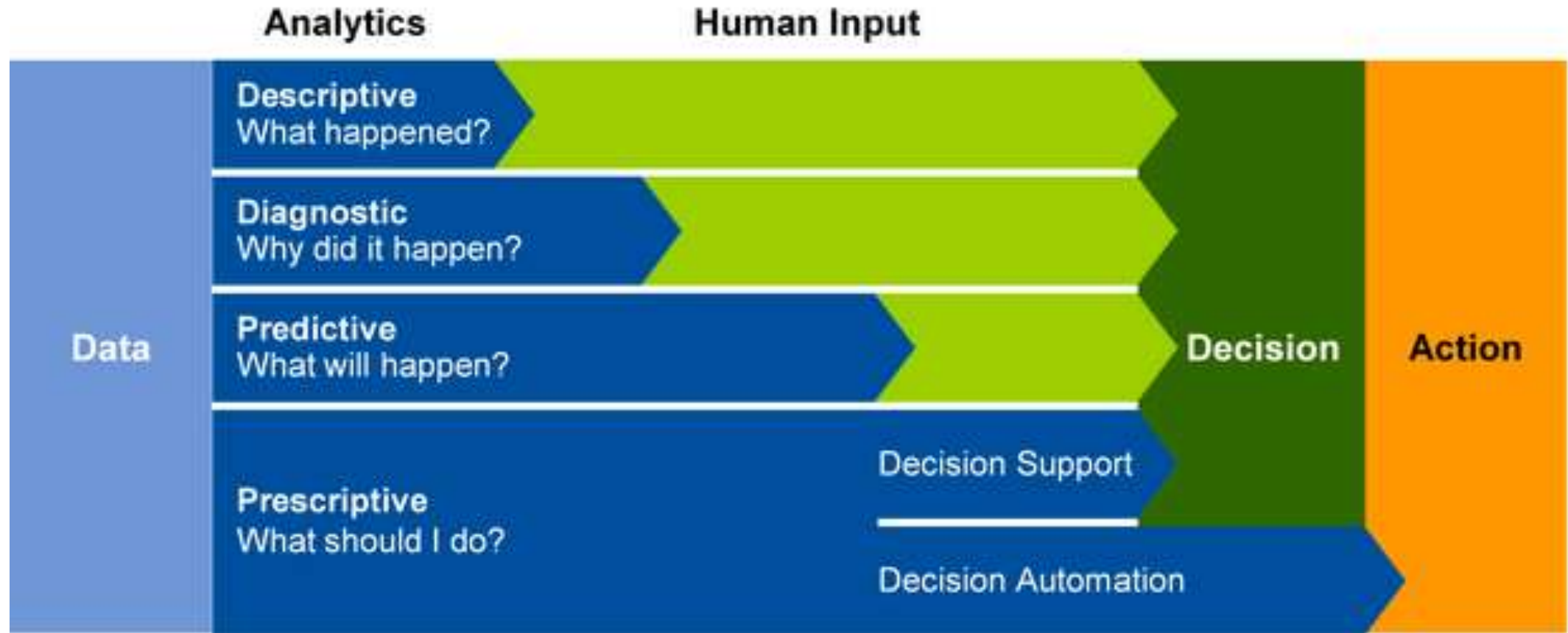
등록 하기 matlabexpo.co.kr

빅데이터 처리 및 머신 러닝 기법

Application Engineer

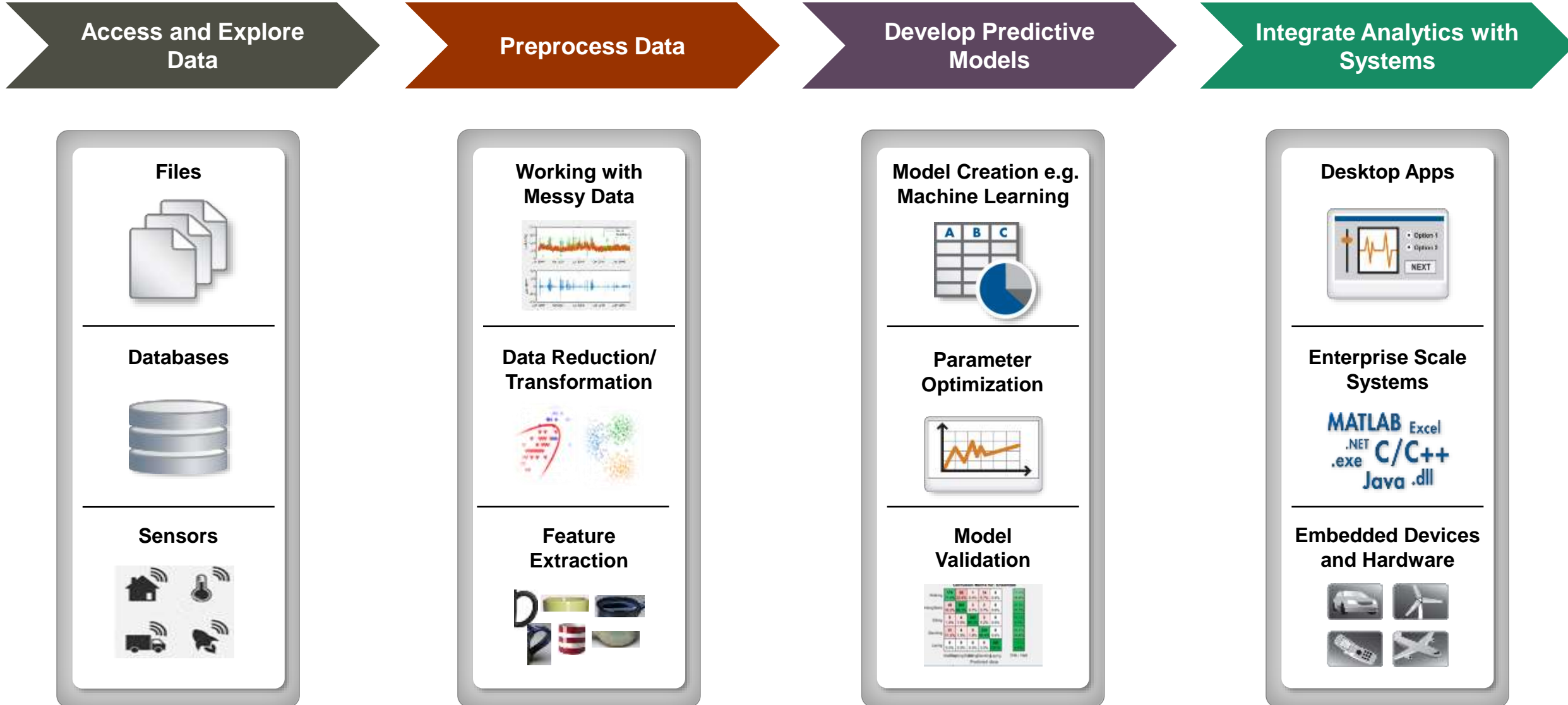
엄준상 과장

Data Analytics



Turn *large volumes* of complex data into actionable information
source: [Gartner](#)

Data Analytics Workflow



Example: Working with Big Data in MATLAB

- **Objective:** Create a model to predict the cost of a taxi ride in New York City
- **Inputs:**
 - Monthly taxi ride log files
 - The local data set is **small** (~20 MB)
 - The full data set is **big** (~25 GB)
- **Approach:**
 - Access Data
 - Preprocess and explore data
 - Develop and validate predictive model (linear fit)
 - Work with subset of data for prototyping
 - Scale to full data set on a cluster



Example: Working with Big Data in MATLAB

Live Editor - /mathworks/home/hgorr/predictTaxiFare.mlx

predictTaxiFare.mlx

tall Arrays for Big Data in MATLAB

Predict Cost of Taxi Ride in New York City

Analyze data from .csv files containing taxi trip information, separated by month. The data set is available from the [City of New York](#).

VendorID	tpep_pickup_datetime	tpep_dropoff_datetime	passenger_count	trip_distance	pickup_longitude	pickup_latitude
2	2015-01-07 07:40:20	2015-01-07 08:04:45	6	9.12	-73.9524536132812	40.78
2	2015-01-21 22:49:50	2015-01-21 23:17:11	6	5.63	-74.0083694458008	40.73
1	2015-01-05 23:04:30	2015-01-05 23:15:00	1	2.9	-73.8632125854492	40.76
1	2015-01-11 22:20:43	2015-01-11 22:23:02	1	0.8	-73.9577560424805	40.76
2	2015-01-24 00:34:59	2015-01-24 00:38:39	1	0.65	-73.9916687011719	40.73
1	2015-01-25 19:09:57	2015-01-25 19:18:02	1	1.5	-73.9983825683594	40.72
1	2015-01-02 23:24:13	2015-01-02 23:27:30	1	1	-73.9963912963867	40.75
2	2015-01-21 06:46:23	2015-01-21 06:47:56	1	0.63	-73.9913635253906	40.77
2	2015-01-23 19:32:33	2015-01-23 19:48:56	3	2.52	-73.988382018043	40.73

Set up execution environment

```
numWorkers = 16;

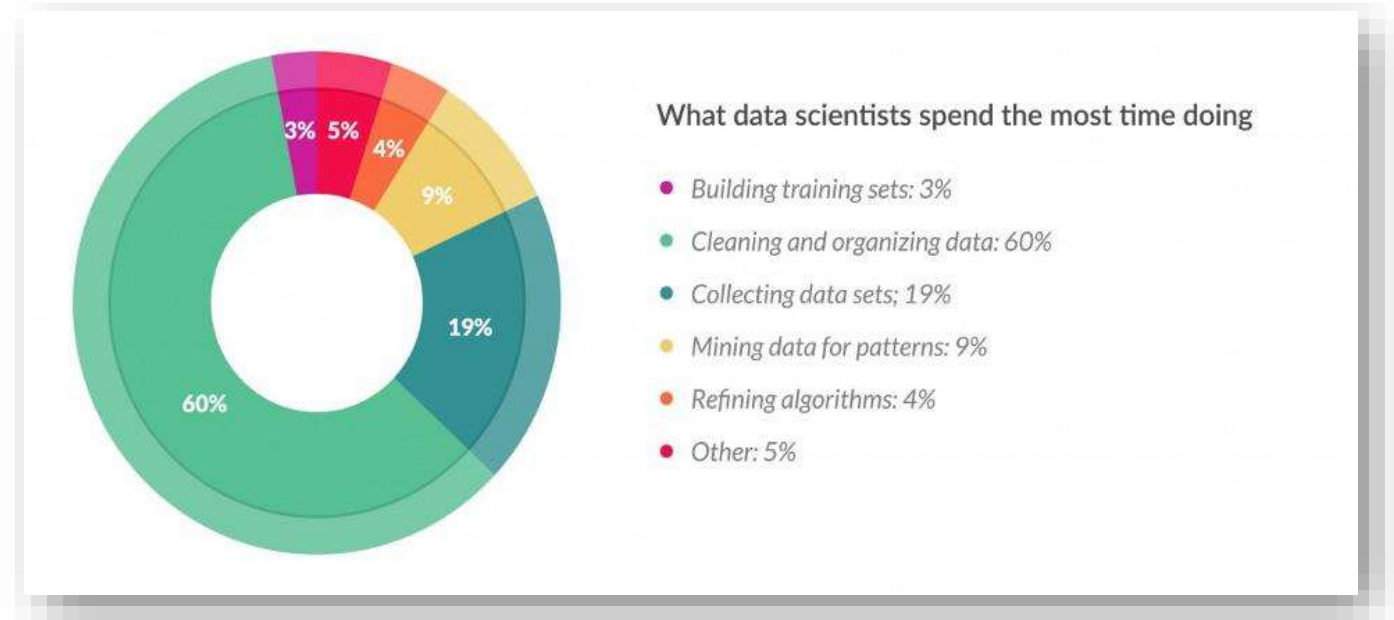
setenv('HADOOP_HOME', '/mathworks/test/hadoop');
setenv('SPARK_HOME', '/mathworks/test/spark');

cluster = parallel.cluster.Hadoop;
cluster.SparkProperties('spark.executor.instances') = num2str(numWorkers);
```

Data Access and Pre-processing – Challenges

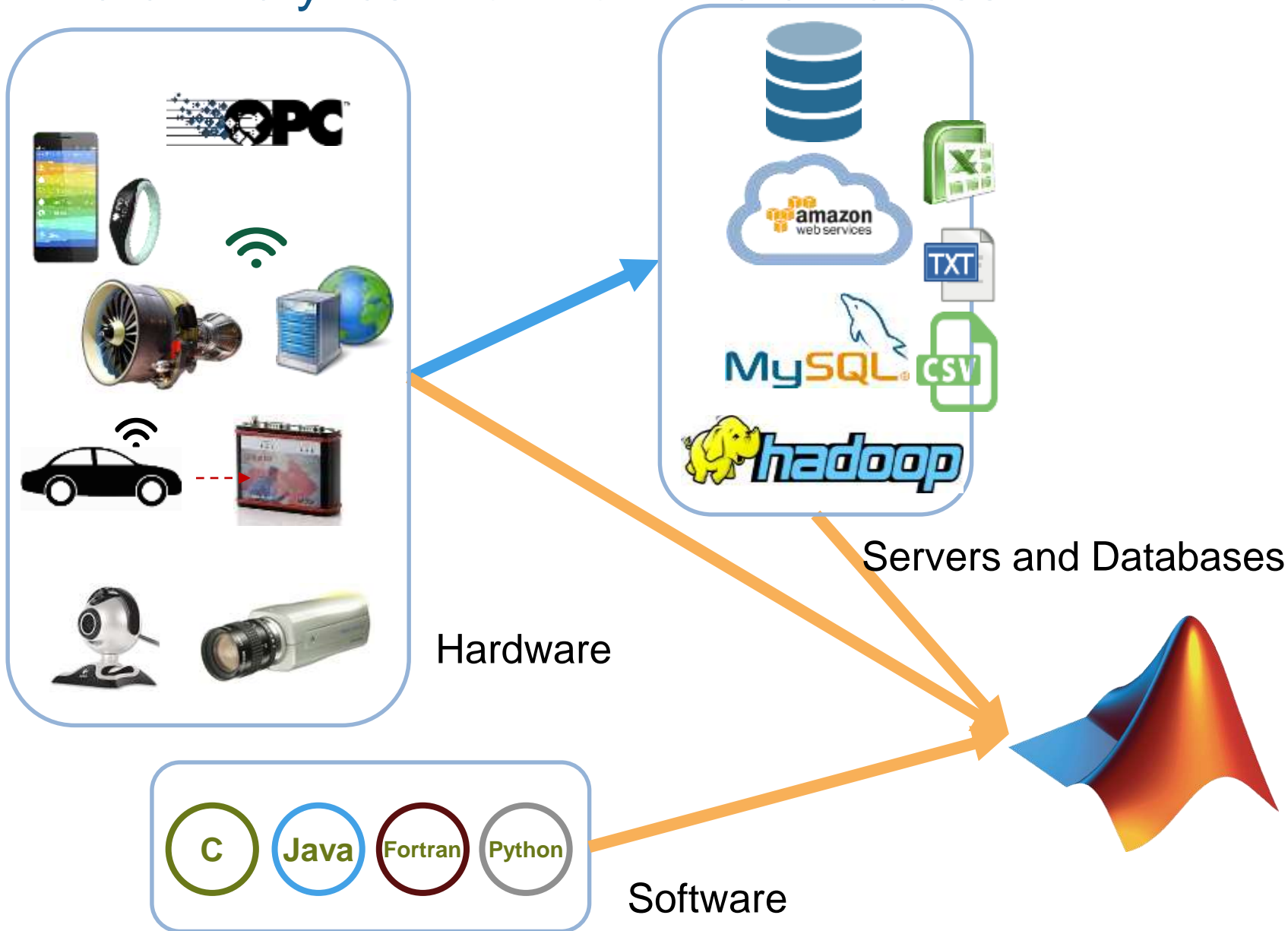
Challenges

- Data aggregation
 - Different sources (files, web, etc.)
 - Different types (images, text, audio, etc.)
- Data clean up
 - Poorly formatted files
 - Irregularly sampled data
 - Redundant data, outliers, missing data etc.
- Data specific processing
 - Signals: Smoothing, resampling, denoising, Wavelet transforms, etc.
 - Images: Image registration, morphological filtering, deblurring, etc.
- Dealing with out of memory data (big data)



Data preparation accounts for about **80%** of the work of data scientists - Forbes

Data Analytics Workflow: Data Access



Business and Transactional Data

- Repositories – SQL, NoSQL, etc.
- File I/O – Text, Spreadsheet, etc.
- Web Sources – RESTful, JSON, etc.

Engineering, Scientific and Field Data

- Real-Time Sources – Sensors, GPS, etc.
- File I/O – Image, Audio, etc.
- Communication Protocols – OPC (OLE for Process Control), CAN (Controller Area Network), etc.

Data Analytics Workflow: Big Data Access and Pre-processing

www.nyc.gov/html/tlc/html/about/trip_record_data.shtml

Data Analytics - Home Discover MATLAB & CRE - Home MATLAB Fleet Data Analysis

2016

2015

January	Yellow	Green	FHV
February	Yellow	Green	FHV
March	Yellow	Green	FHV
April	Yellow	Green	FHV
May	Yellow	Green	FHV
June	Yellow	Green	FHV
July	Yellow	Green	FHV
August	Yellow	Green	FHV
September	Yellow	Green	FHV
October	Yellow	Green	FHV
November	Yellow	Green	FHV
December	Yellow	Green	FHV

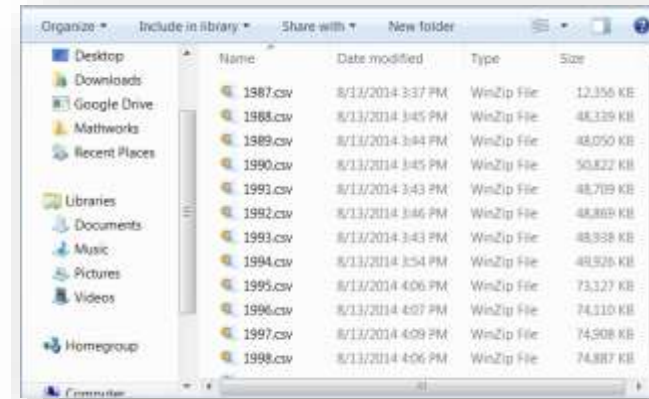
2014

Download 2015 Taxi Data from Web using 'websave' in parallel

```
parfor i=1:12
    fileName = ['taxiData2015_', num2str(i)]
    url      = ['https://s3.amazonaws.com/nyc-tlc/trip+data/yellow_tripdata_2016-0', num2str(i), '.csv']
    websave(fileName, url)
end
```

Big Data in Recent Releases

- **datastore**
 - Tabular text files
 - Images
 - Excel spreadsheets
 - (SQL) Databases
 - HDFS (Hadoop)
 - S3 (Amazon Web Services)
- **MATLAB MapReduce**
 - Scales from Desktop to Hadoop



```
>> preview(ds)
ans =
   Year   Month   DayofMonth   DayOfWeek
   _____   _____   _____   _____
   1987     10         21             3
   1987     10         26             1
   1987     10         23             5
   1987     10         23             5
```

```
airdata = datastore('*.*.csv');
airdata.SelectedVariables = {'Distance', 'ArrDelay'};

data = read(airdata);
```

Data Analytics Workflow: Big Data Access and Pre-processing

www.nyc.gov/html/tlc/html/about/trip_record_data.shtml

Data Analytics - Home Discover MATLAB & CRE - Home MATLAB Fleet Data Analysis

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2015

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May	Yellow	Green	FHV
June	Yellow	Green	FHV
July	Yellow	Green	FHV
August	Yellow	Green	FHV

Create a datastore to represent the data

A `datastore` is a repository for data and allows you to read part of the data, memory.

```
fileLoc = fullfile('taxiData','*.csv');
ds = datastore(fileLoc);
preview(ds)
```

Select variables of interest and give them more intuitive labels.

```
vars = [2:3,5,12:13,16,19];
ds.VariableNames(vars) = {'Pickup','Dropoff','TripDistance',
    'PaymentType','Fare','Tip','Total'};
ds.SelectedVariableNames = ds.VariableNames(vars);
```

Connect to the database application

```
conn = database('taxiDemo','root','matlab',...
    'Vendor','MYSQL',...
    'Server','localhost',...
    'PortNumber',3306);
```

Create a database datastore and import data of interest

```
sqlquery = ['select pickuptime, dropofftime, trip_distance,...
    payment_type, fare_amount from taxiData'];
ds = databaseDatastore(conn,sqlquery,'ReadSize',100000);
```

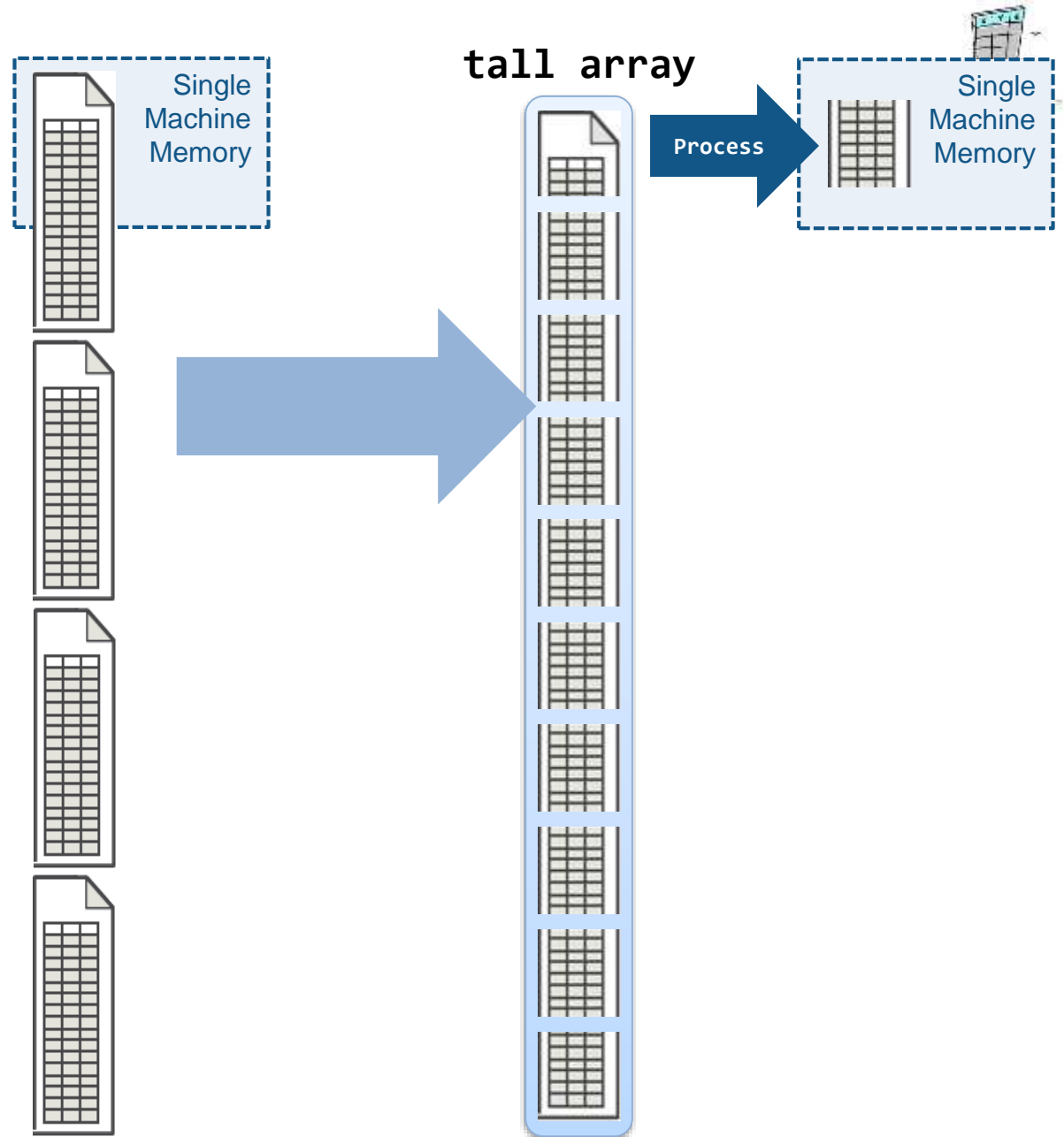
tall arrays in R2016b

- New data type designed for data that doesn't fit into memory
- Lots of observations (hence "tall")
- Looks like a normal MATLAB array
 - Supports numeric types, tables, datetimes, strings, etc...
 - Supports several hundred functions for basic math, stats, indexing, etc.
 - **Statistics and Machine Learning Toolbox** support (clustering, classification, etc.)



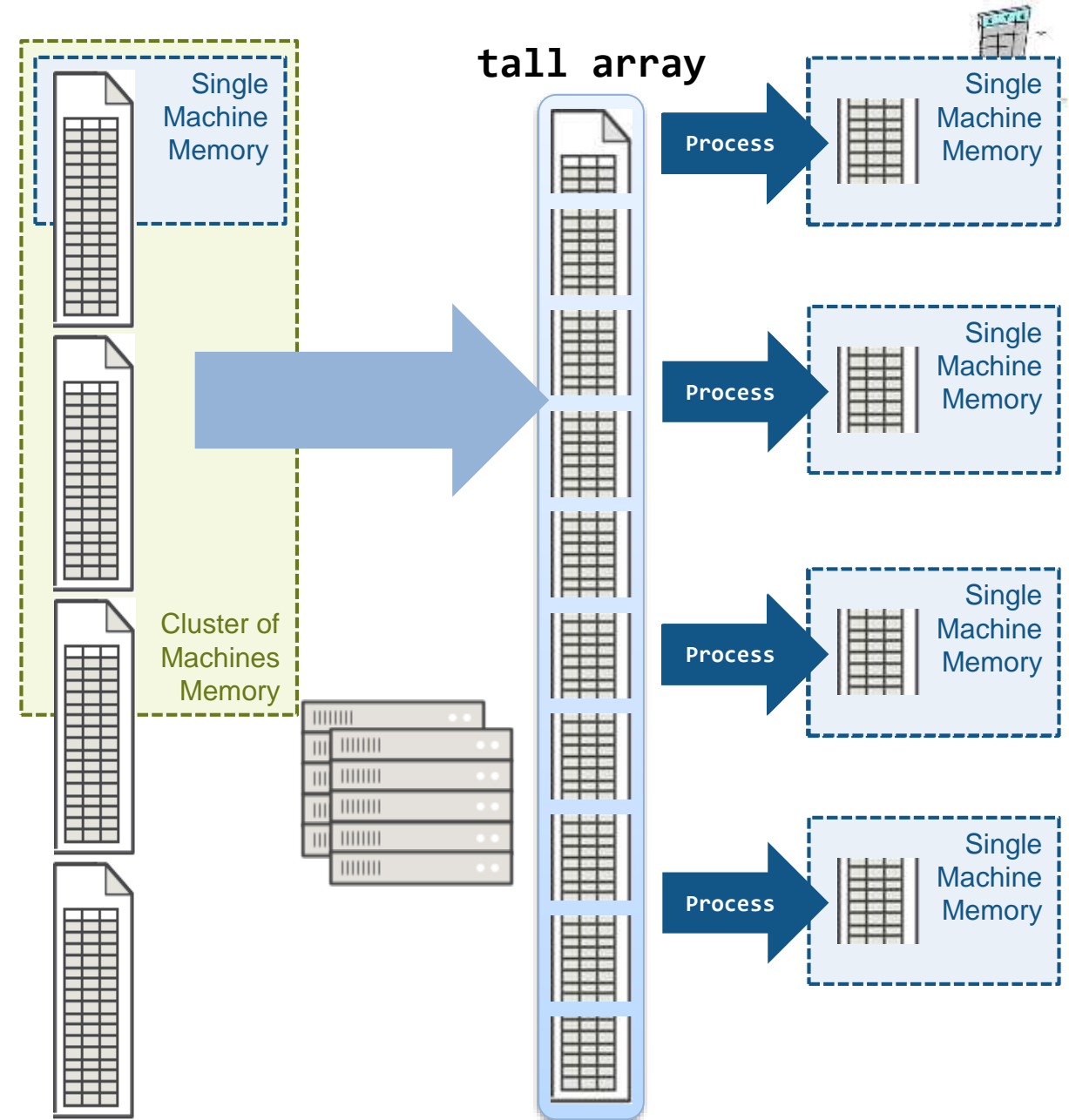
tall arrays R2016b

- Automatically breaks data up into small “chunks” that fit in memory
- Tall arrays scan through the dataset one “chunk” at a time
- Processing code for tall arrays is the same as ordinary arrays

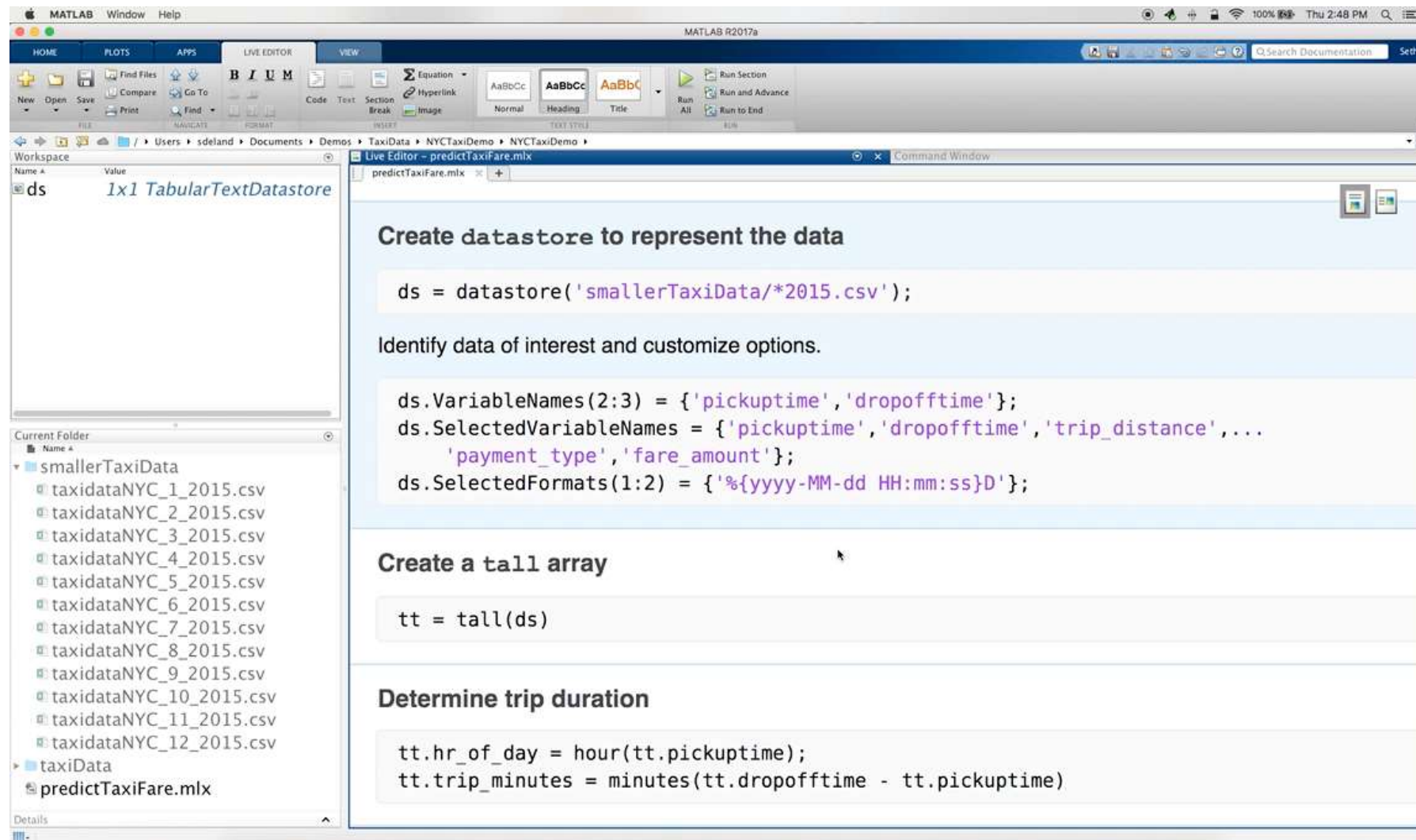


tall arrays R2016b

- With Parallel Computing Toolbox, process several “chunks” at once
- Can scale up to clusters with MATLAB Distributed Computing Server



Demo: Working with Tall Arrays



The image shows the MATLAB Live Editor interface. The workspace on the left contains a variable `ds` of type `1x1 TabularTextDatastore`. The current folder on the left shows a directory structure with `smallerTaxiData` containing 12 CSV files and a `taxiData` folder containing `predictTaxiFare.mlx`. The main editor area displays the following code:

```
ds = datastore('smallerTaxiData/*2015.csv');

ds.VariableNames(2:3) = {'pickuptime', 'dropofftime'};
ds.SelectedVariableNames = {'pickuptime', 'dropofftime', 'trip_distance', ...
    'payment_type', 'fare_amount'};
ds.SelectedFormats(1:2) = {'%{yyyy-MM-dd HH:mm:ss}D'};

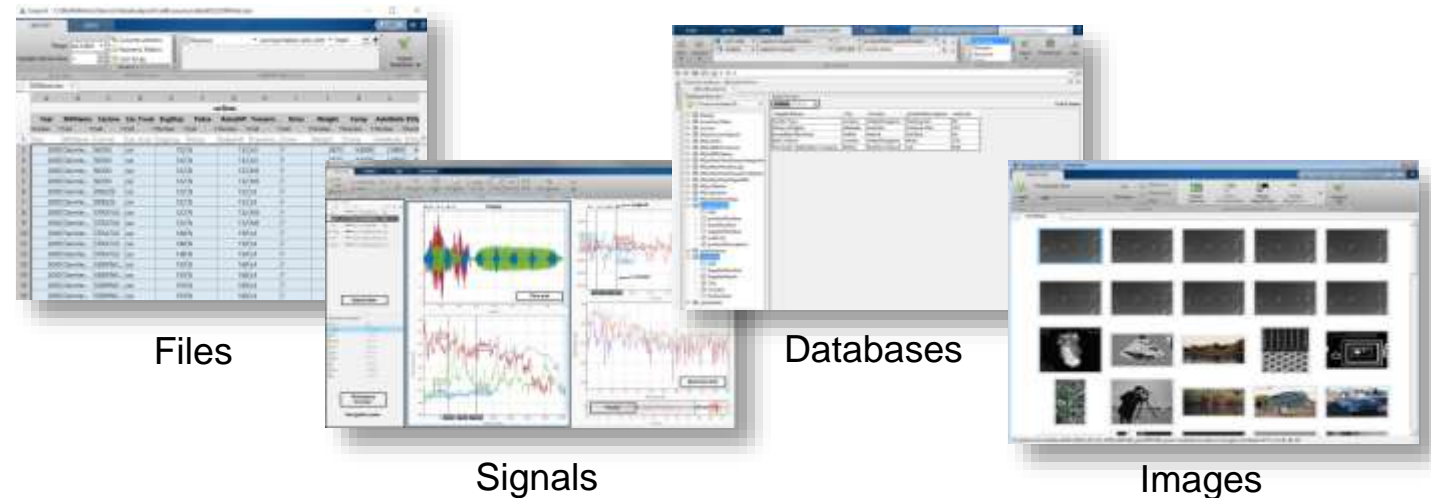
tt = tall(ds);

tt.hr_of_day = hour(tt.pickuptime);
tt.trip_minutes = minutes(tt.dropofftime - tt.pickuptime)
```

Data Access and pre-processing – challenges and solution

Challenges

- Data aggregation
 - Different sources (files, web, etc.)
 - Different types (images, text, audio, etc.)
- Data clean up
 - Poorly formatted files
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- Point and click tools to access variety of data sources
- High-performance environment for **big data**
- Built-in algorithms for data preprocessing including sensor, image, audio, video and other real-time data

Consider Machine/Deep Learning When

Problem is too complex for hand written rules or equations



Speech Recognition



Object Recognition



Engine Health Monitoring

Because algorithms can

learn complex non-linear relationships

Program needs to adapt with changing data



Weather Forecasting



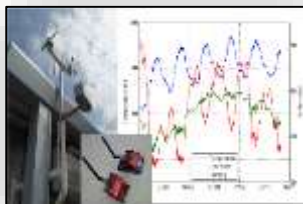
Energy Load Forecasting



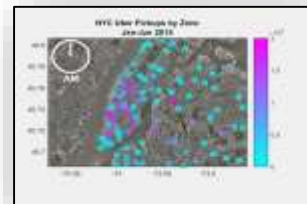
Stock Market Prediction

update as more data becomes available

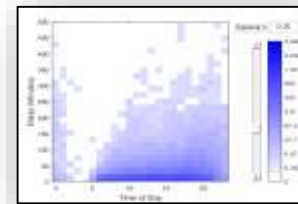
Program needs to scale



IoT Analytics



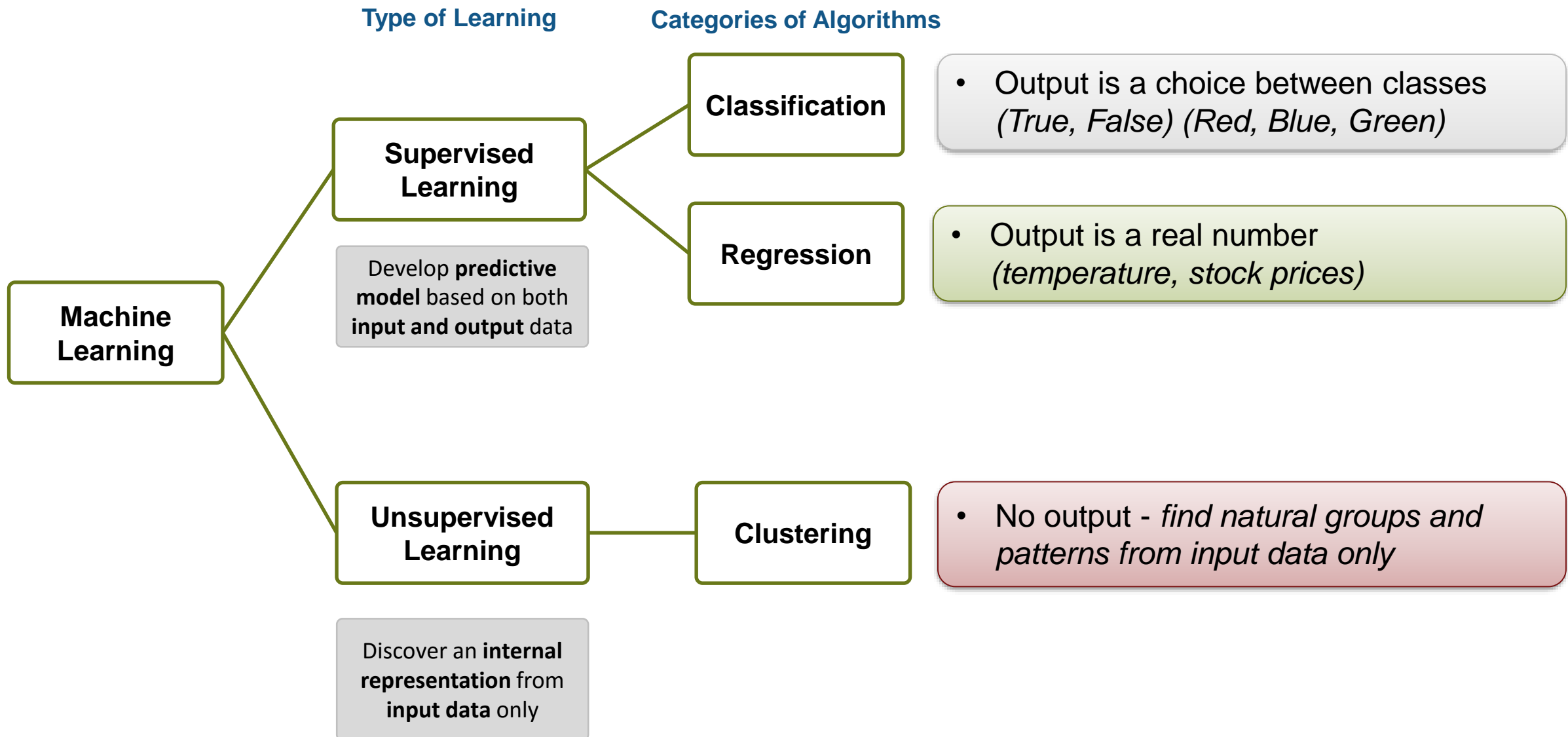
Taxi Availability



Airline Flight Delays

learn efficiently from very large data sets

Different Types of Learning



Machine Learning with Big Data

R2016b

- Descriptive statistics (skewness, tabulate, crosstab, cov, grpstats, ...)
- K-means clustering (kmeans)
- Visualization (ksdensity, binScatterPlot; histogram, histogram2)
- Dimensionality reduction (pca, pcacov, factoran)
- Linear and generalized linear regression (fitlm, fitglm)
- Discriminant analysis (fitcdiscr)

R2017a

- Linear classification methods for SVM and logistic regression (fitclinear)
- Random forest ensembles of classification trees (TreeBagger)
- Naïve Bayes classification (fitcnb)
- Regularized regression (lasso)
- Prediction applied to tall arrays

Regression Learner

The screenshot displays the Regression Learner application window. The main area shows a scatter plot titled "Original dataset: cartable" with "Record number" on the x-axis (0 to 400) and "MPG" on the y-axis (10 to 40). A "New Session" dialog box is open, showing the following configuration steps:

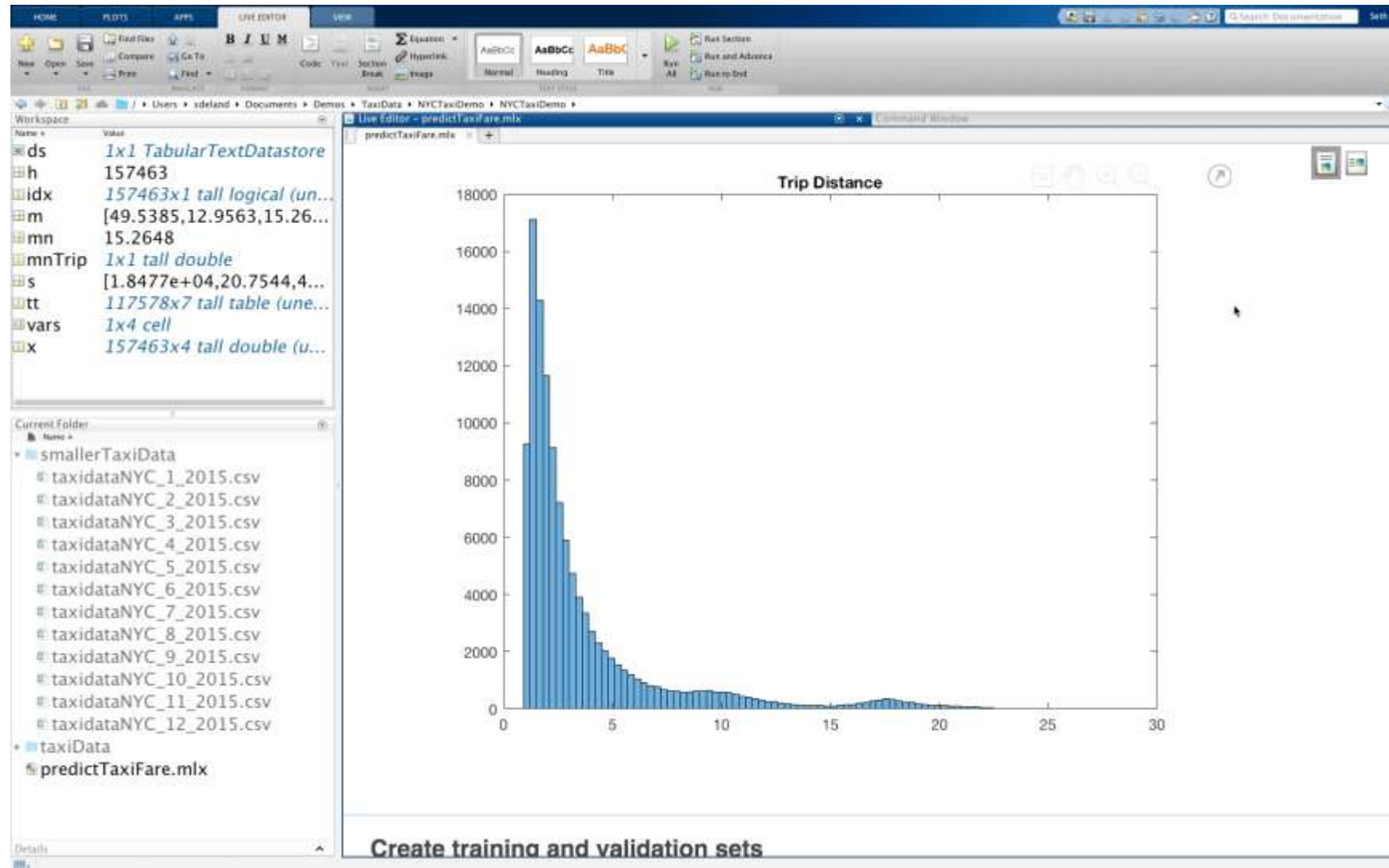
- Step 1: Select a table or matrix**
 - Selected table: **cartable**
- Step 2: Select predictors and response**

Name	Type	Range	Import as
Acceleration	double	0 - 24.8	Predictor
Cylinders	double	3 - 8	Predictor
Displacement	double	68 - 455	Predictor
Horsepower	double	46 - 230	Predictor
Model_Year	double	70 - 82	Predictor
Weight	double	1033 - 5140	Predictor
Origin	char	7 unique	Predictor
MPG	double	9 - 46.2	Response
- Step 3: Define validation method**
 - Cross-Validation**: Predicts against overfitting by partitioning the data set into folds and estimating accuracy on each fold.
 - Cross-validation folds: 3 folds
 - Holdout Validation**: Recommended for large data sets.
 - Response validation ratio: 0.33
 - No Validation**: No prediction against overfitting.

Buttons: **OK**, **Cancel**

Bottom status bar: Dataset: cartable Observations: 406 Size: 30 KB Predictors: 7 Response: MPG Validation: 3-fold Cross-Validation

Demo: Training a Machine Learning Model



Demo: Training a Machine Learning Model

The screenshot displays the MATLAB Live Editor interface. The workspace on the left lists variables such as `ds` (1x1 TabularText datastore), `h` (157463), `idx` (157463x1 tall logical), `m` (49.5385, 12.9563, 15.26...), `mn` (15.2648), `mnTrip` (1x1 tall double), `model` (1x1 CompactLinearModel), `pt` (1x1 cvpartition), `s` (1.8477e+04, 20.7544, 4...), `tt` (117578x7 tall table), `ttTrain` (58792x7 tall table), and `ttVali...` (Mx7 tall table). The current folder shows a subfolder `smallerTaxiData` with CSV files for taxi data from NYC (2015) and a file `predictTaxiFare.mlx`.

The main window shows a plot titled `plotSlice(model)` with the subtitle `Prediction Slice Plots`. The plot displays the predicted fare amount on the y-axis (ranging from -20 to 140) against three input variables on the x-axis: `trip_distance` (ranging from 10 to 900), `trip_time` (ranging from 5 to 20), and `trip_miles` (ranging from 100 to 600). The plot shows a green line representing the model's prediction, which generally decreases as the input variables increase. A horizontal dashed line is drawn at a predicted fare amount of 67.7427, and a vertical dashed line is drawn at a `trip_miles` value of 318.4617. The plot also shows a shaded region representing the confidence interval around the prediction.

Below the plot, the code block for prediction and validation is shown:

```

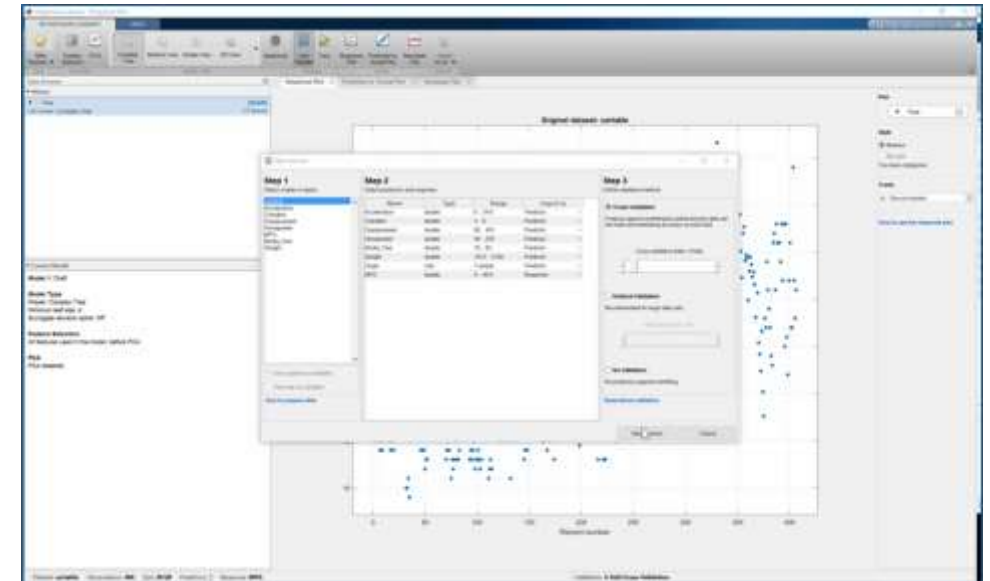
yPred = predict(model, ttValidation);
residuals = yPred - ttValidation.trip_minutes;
figure
histogram(residuals, 'Normalization', 'pdf', 'BinLimits', [-50 50])

```

Regression Learner

App to apply advanced regression methods to your data

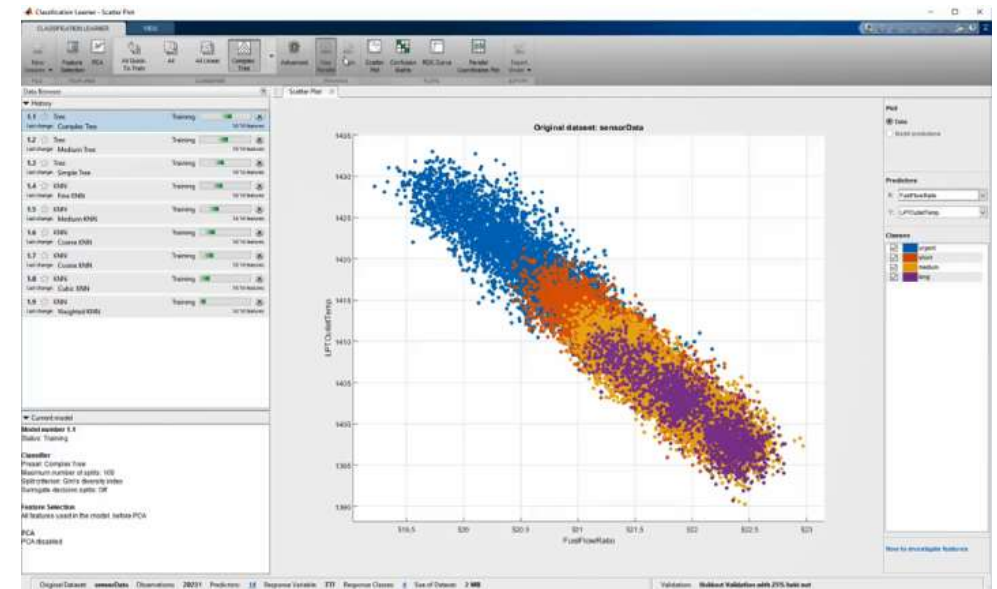
- Added to Statistics and Machine Learning Toolbox in R2017a
- Point and click interface – no coding required
- Quickly evaluate, compare and select regression models
- Export and share MATLAB code or trained models



Classification Learner

App to apply advanced classification methods to your data

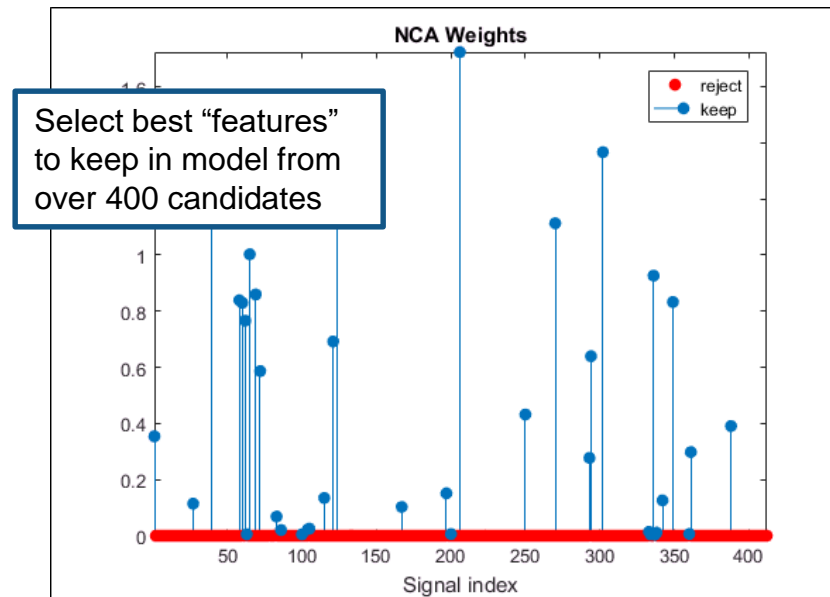
- Added to Statistics and Machine Learning Toolbox in R2014a
- Point and click interface – no coding required
- Quickly evaluate, compare and select classification models
- Export and share MATLAB code or trained models



Tuning Machine Learning Models

Get more accurate models in less time

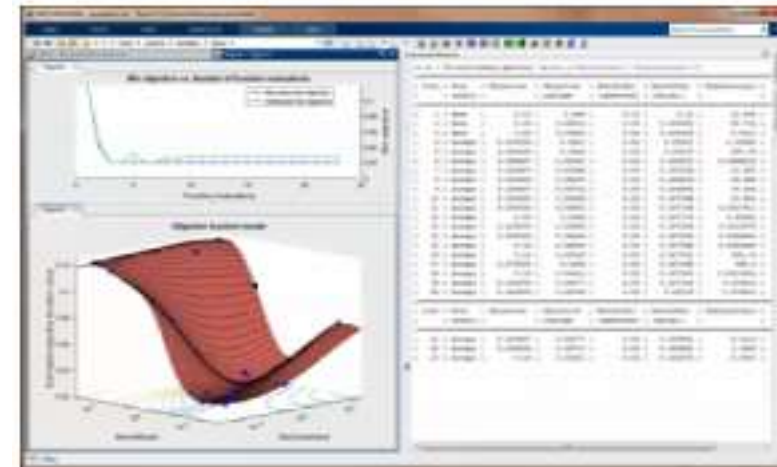
Automatically select best machine learning “features”



R2016b

NCA: Neighborhood Component Analysis

Automatically fine-tune machine learning parameters

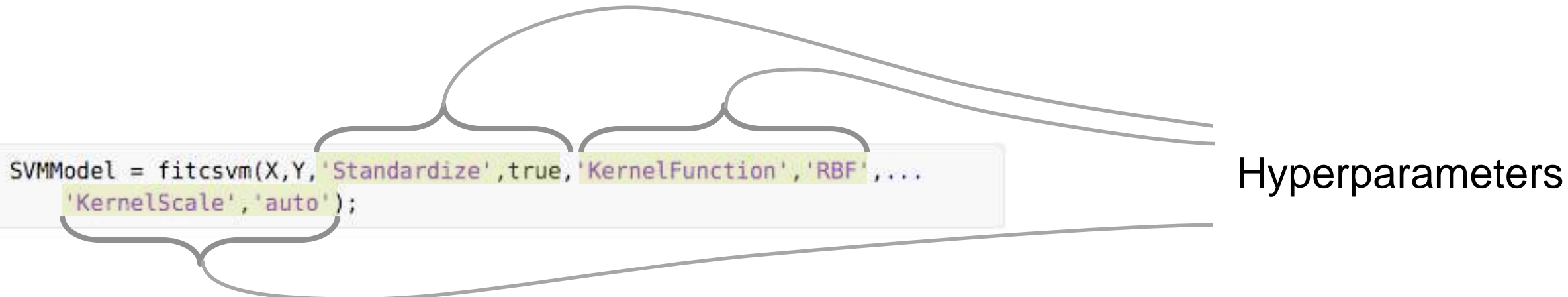


R2016b

Hyperparameter Tuning

Machine Learning Hyperparameters

```
SVMModel = fitcsvm(X,Y,'Standardize',true,'KernelFunction','RBF',...  
    'KernelScale','auto');
```



Hyperparameters

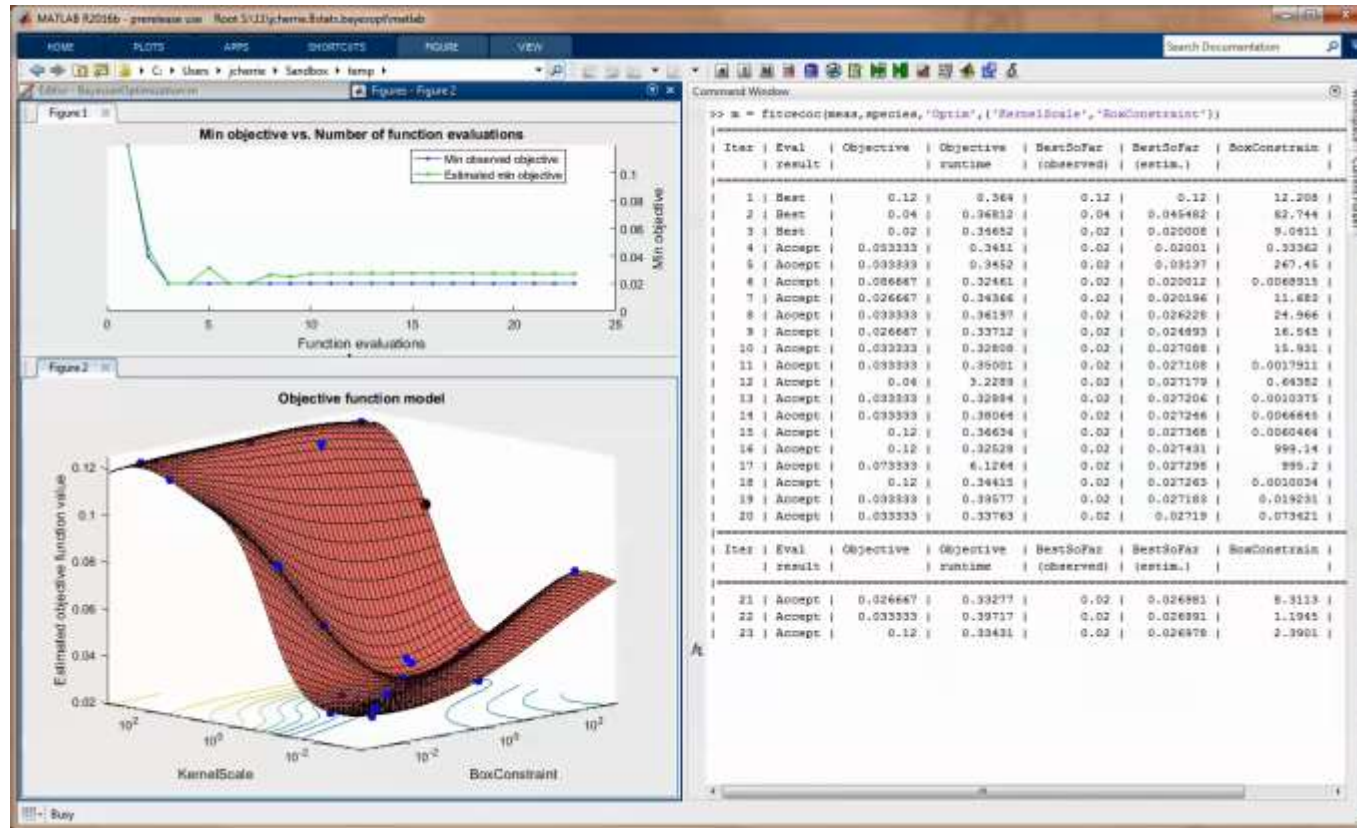
```
SVMModel = fitcsvm(X,Y,'OptimizeHyperparameters','auto');
```

Tune a typical set of hyperparameters for this model

```
SVMModel = fitcsvm(X,Y,'OptimizeHyperparameters','all');
```

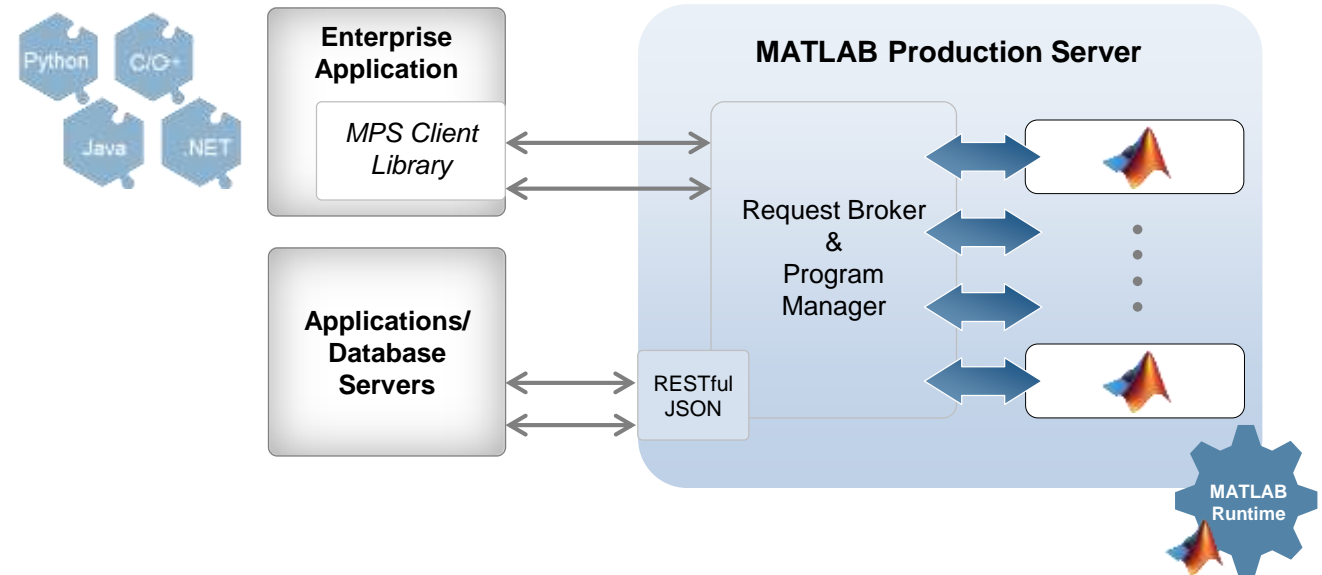
Tune all hyperparameters for this model

Bayesian Optimization in Action

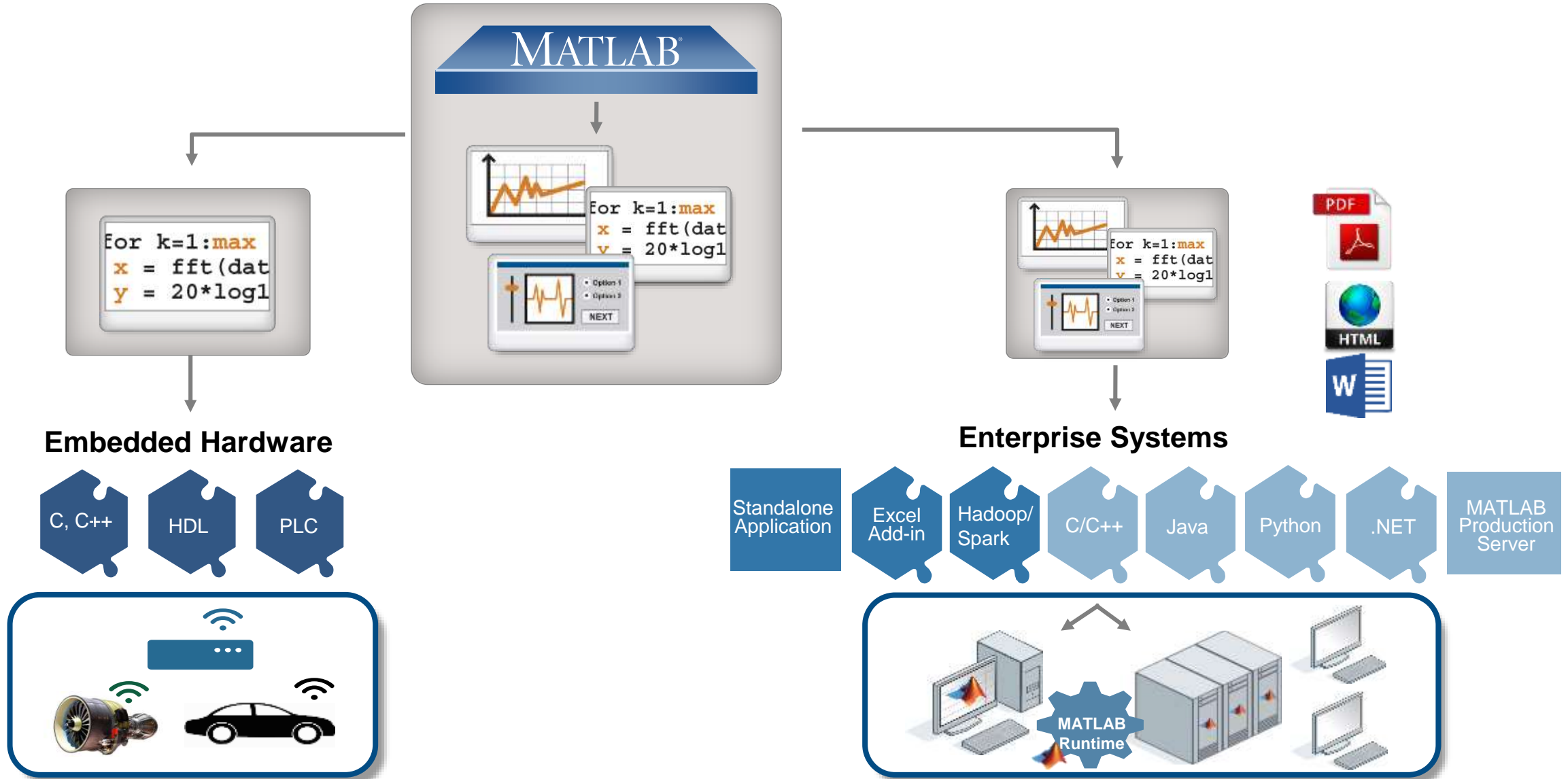


MATLAB Production Server

- Server software
 - Manages packaged MATLAB programs and worker pool
- MATLAB Runtime libraries
 - Single server can use runtimes from different releases
- RESTful JSON interface
- Lightweight client libraries
 - C/C++, .NET, Python, and Java



Integrate analytics with systems



Key Takeaways

1
MATLAB Analytics work
with **business and
engineering data**

- Utilize all of your data.

2
MATLAB enables
**domain experts to do
Data Science**

- Apply advanced analytics techniques.

3
MATLAB Analytics
run anywhere

- Operationalize analytics to enterprise systems and embedded devices.

Resources to learn and get started

mathworks.com/big-data



mathworks.com/machine-learning

